



Set a policy and time-bound commitment

Hy-Vee initiated a process to review the current Seafood Procurement Policy and associated commitments with the intent of updating all by year-end 2025.



Communicate best practice expectations

Hy-Vee distributed a Supplier Expectations Letter and Seafood Supplier Code of Conduct to all seafood suppliers outlining their critical roles in ensuring that seafood is harvested in compliance with the Seafood Procurement Policy.



Collect data and assess risks

Hy-Vee collected sourcing data from all seafood suppliers to determine if items meet policy.

Hy-Vee surveyed all seafood suppliers regarding efforts to reduce or mitigate human and labor rights risks via Social Responsibility Deep Dive Survey.

Hy-Vee conducted risk assessments for all seafood suppliers against leading indicators of human and labor rights risk.



Verify

Hy-Vee conducted a successful traceback on a higher risk farmed shrimp product to verify supplier traceability and counter-IUU fishing practices.

Hy-Vee undertook detailed engagement with a shelf-stable tuna supplier to better understand its social responsibility and traceability practices, and developed tailored improvement recommendations.



Publicly report on progress

Hy-Vee developed two external-facing communications on its due diligence activities that highlight both successes and opportunities for further improvement.



Improve data systems and practices

Hy-Vee conducted a private label tuna vessel documentation activity as part of the 2021 Greenpeace tuna retailer scorecard and published high-level results on the Hy-Vee Corporate Responsibility webpage.



DUE DILIGENCE PROGRESS (2021-2022)

At Hy-Vee, we're continuously working to improve social responsibility & traceability and to counter illegal fishing within our fresh & frozen seafood, sushi, and shelf-stable tuna supply chains. Each year we undertake critical activities to ensure we keep our responsible seafood program on track.

