









march
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MARCH 2020

food



10 30-MINUTE SEAFOOD EVEN KIDS WILL LOVE

Kid-friendly seafood meals that cook in 30 minutes or less.

18 FRESH & SIMPLE MEATLESS MEALS

Give veggie-forward meals a chance with 5 delicious recipes.

27 101: ASPARAGUS

Roasted, grilled or sautéed-you'll love it cooked every way.

32 BUZZER BEATERS

A tasty start (or finish) to the NCAA basketball tournament.

44 ST. PADDY'S DAY SPLASH

Recipes, drinks and decor for the best St. Paddy's Day bash.

50 SIPS OF IRELAND

Mix up more than Irish coffee this year.

54 EASTER IN 3 EASY STEPS

Easter dinner has never been easier with Hy-Vee meal packs.

60 PEEPS & POPS

Classic springtime sweets become even sweeter.

66 STORE-BOUGHT SURPRISES

Hv-Vee makes semihomemade meals delicious and doable.

life



76 HAPPY HUNTING

Host an Easter egg hunt, dye beautiful eggs and create the most amazing Easter baskets ever.

84 10 WAYS TO ADD CALM TO YOUR LIFE

Improve your health and mood with soothing downtime, a good diet, exercise and more.

90 GUIDE TO SPRING BREAK 2020

Make family travel stress-free with preparation.

health



96 ALL-DAY EXERCISE

Work in small habits to make your days healthier.

102 FOODS THAT MAKE YOU HAPPY

What you eat can really make a difference on your attitude.i **106 SEASONAL ALLERGIES**

Know how to tame allergies before they arrive.

113 DIETITIAN Q&A: THE GOODS ON GLUTEN

It's easy to shop gluten-free at Hy-Vee.

116 \$4 GENERICS

Keep your medical costs low with \$4 generic options.



DONNA TWEETEN CHIEF MARKETING OFFICER CHIEF CUSTOMER OFFICER



welcome turning point each year as temperatures warm and plants wake from winter dormancy and start to grow again. Spring is in the air—and on our minds.

Fresh growth won't be the only thing wearing the green this month. It's time for a "St. Paddy's Day Splash," page 44, complete with favorite "Sips of Ireland." page 50. Sláinte!

And if you need another reason to celebrate this month, we've got some ideas for an NCAA basketball tournament watch party, page 32. Fill out a bracket, invite some friends over and enjoy one of the country's favorite sports spectacles.

Here's to spring!



MIXIT, MICROWAVE IT be on your unou.



Jimmy Dean*

©2020 Tyson Foods, Inc



now trending

SPECIALTY COFFEES

Go beyond the ordinary with the memorable taste of one of Hy-Vee's great specialty coffees.



CAMERON'S HIGHLANDER GROG

A light roast featuring flavors of rum with butterscotch, caramel and vanilla.



STARBUCKS VERANDA BLONDE

A light-bodied, mellow and flavorful roast for a relaxing brew.



DEATH WISH

The world's strongest ground coffee-for those times when light isn't quite right.

aisles



brand highlight

CRAV'N FLAVOR™ FROZEN PIZZA

Satisfy your pizza craving.
Crav'n Flavor frozen pizzas
feature 100-percent real cheese,
no artificial flavors and no
artificial preservatives in the
crust. Choose from a range of
toppings, including vegetables,
meat and extra cheese.



4 ON THE FLOOR

STOP IN AT HY-VEE TO CHECK OUT THESE NEW, NOTEWORTHY OR SEASONALLY POPULAR PRODUCTS.

BAKERY Irish Soda Bread



'Tis the season for Irish Soda Bread, available from the Hy-Vee Bakery this month. This hearty treat perfectly complements a variety of Irish dishes.

Truly Grass-Fed Cheddar



Imported from Ireland, Truly Grass-Fed Cheddar boasts a creamy texture and a taste that is either sweet or bold, depending on aging.

WINE & SPIRITS Baileys Irish Cream Liqueur



A St. Patrick's Day staple, the original Baileys Irish Cream has been joined by newer flavors including espresso, salted caramel and strawberry cream.

Brussels Sprouts



Have you heard the news? Brussels sprouts are now riding a wave of popularity! They're a great-tasting spring vegetable loaded with important nutrients.

SPRING-CLEANING

now trending

MAKE SHORT WORK OF HOUSECLEANING WITH CLEANING PRODUCTS ENGINEERED FOR EFFICIENCY.

LIBMAN 2-SIDED MICROFIBER MOP

One side for dusting, one for mopping; removable head is machine washable.

LIBMAN FEATHER DUSTER

Made from real ostrich feathers; great for dusting and removing cobwebs.

LIBMAN BIG JOB KITCHEN BRUSH

Slip-resistant ergonomic rubber handle; short bristles for scrubbing, long bristles for cleaning.

SCRUB DADDY SCRUBBER

cold water for scrubbing.

Adjustable texture: soft in warm

water for gentle cleaning, firm in



AMERICAN MAID CADDY WITH RUBBER HANDLE

Carries multiple cleaning items to save on trips; keeps wet sponges and brushes off surfaces.

SCOTCH-BRITE SCRUB SPONGES

Cellulose sponge wipes and absorbs; mineral-coated heavy-duty side removes tough baked-on messes.



together for storage.

SIMPLY DONE ANGLE BROOM

Angled to reach corners, wide expanse for quick cleanup, splittip fibers to grab dirt.

particles; brush and pan snap



QUICKIE ALL-PURPOSE

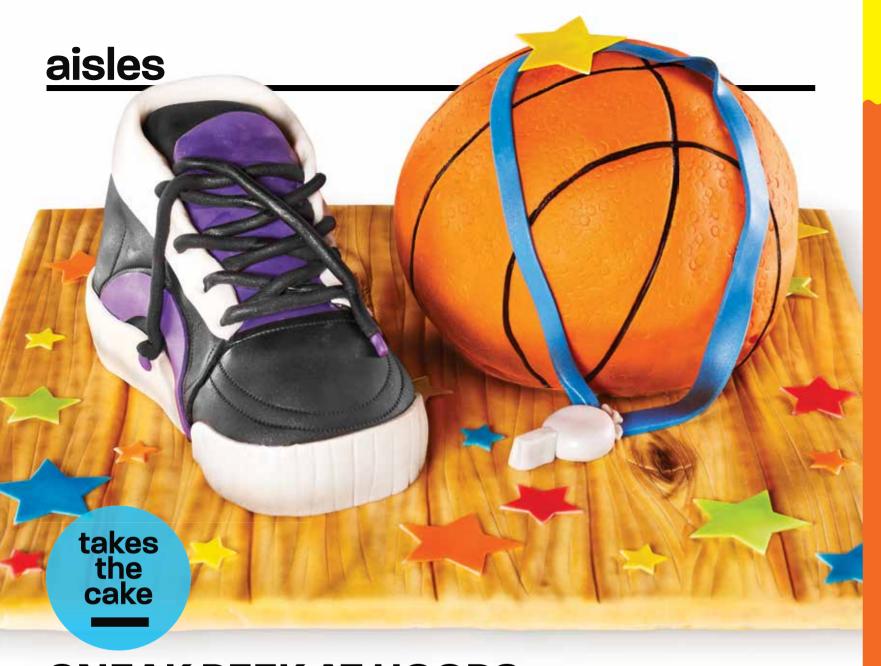
MICROFIBER TOWELS

Microfiber removes

allergens and dust

from surfaces; use

wet or dry.



SNEAK PEEK AT HOOPS

No matter what special occasion you're celebrating, Hy-Vee's talented cake designers can bring your vision to life. Just walk in or schedule a time to discuss what you have

in mind and let them take it from there.

Whether you want a cake to spotlight a special interest or commemorate an event, Hy-Vee has you covered. This Sneaker and

Basketball cake (pictured) was created by Hy-Vee cake designer Sara Vanderheyden in honor of this month's NCAA Division I basketball tournament.



A board covered with white fondant is scored and airbrushed to mimic a basketball court.



Sections of cake are assembled, covered with orange fondant and scored like a basketball.



The sneaker is carved from stacked sections of cake, covered in fondant, then perforated.



Shoelace, lanyard, whistle and stars are formed from fondant rolled or pressed into shape.

Hoop Hoop Hooray!

See how this spectacular basketball cake came together. Watch our video at *HSTV.com*.





Watch and learn at HSTV.com today!

FUEL FRE FAN

YOU COULD INSTANTLY

Text "FANFUEL" to 80160 for a link to enter STOCO STOCO Gift card Gift card 10 DAILY WINNERS



NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Ope to legal U.S. residents of the 48 contiguous United States (D.C.), 18 years of age and older. Void where prohibited. Promotion includes instant win game and sweepstakes. Promotion starts 2/14/20 a 12:00:01 PM ET and ends on 4/6/20 at 11:59:59 PM ET or, for instant win prizes, after all prize are awarded, whichever occurs first. For Official Rules and full details, including how to enter, prize descriptions and odds of winning, visit www.HyveeMarchMadness.com. Msg&data rates may apply Consent not a condition of purchase. Note that a participant cannot participate in the Sweepstakes of Instant Win Game solely by texting FANFUEL to 80160. Sponsor: The Hershey Company, 19 E Chocolat Avenue Hershey. PA 17033



CHOICE BLACK ANGUS ROAST BEEF Slow roasted and generously seasoned, this comfort food favorite will turn your everyday lunch into a meat-filled masterpiece.

Each tender slice is 100% natural*, low in sodium and made right here in the Midwest.

FIND IT IN YOUR DELI.



Game-winning snacks, Easter inspiration, simple seafood and more.

10 30-MINUTE SEAFOOD

18 FRESH & SIMPLE MEATLESS MEALS

27 101: ASPARAGUS

32 BUZZER BEATERS

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66 STORE-BOUGHT



HOW TO MAKE KIDS INTO LITTLE **SEAFOODIES!**

Eating seafood twice a week helps reduce anxiety so kids perform better in school. A diet with seafood also decreases risks for common colds and allergies.

A recent survey of moms named fish sticks with dips. tacos and pasta dishes among top foods to get kids to eat fish.

For an ocean of easy tips (plus downloadable coupons) to encourage kids to become seafood-lovers, go to LittleSeafoodies.com



WHY KIDS LOVE IT... Pasta is comfort food, and shel with Alfredo sauce is kind of like mac and cheese. A study showed that tweaking a familiar food—in this case, adding shrimp and veggies—may get kids to Shrimp & Broccoli Pasta **Total Time** 25 minutes 1/4 cup Hy-Vee grated Parmesan cheese 3. STIR in Alfredo sauce and Parmesar Serves 4 1 cup Hy-Vee sweet grape tomatoes, cheese. Add pasta-broccoli mixture

- ½ (16-oz.) box Hy-Vee dry small shell macaroni
- 1 (0.5-lb.) container Hy-Vee Short Cuts broccoli florets, cut into bite-size pieces
- 1 Tbsp. Gustare Vita olive oil 2 cloves garlic, minced
- 3/4 lb. peeled and deveined raw shrimp (31-40 ct.)

Hy-Vee salt and black pepper 1 (12.5-oz.) jar Gustare Vita Alfredo sauce

halved

Lemon wedges, for serving

- 1. COOK pasta according to package directions, adding broccoli during the last 5 minutes of cooking time. Drain. reserving pasta water. Cover pasta and broccoli and keep warm.
- 2. HEAT oil in a 10-in. skillet over medium heat. Add garlic; cook for 30 seconds or until fragrant. Add shrimp: sprinkle with salt and pepper. Cook for 5 minutes or until shrimp are opaque.

and grape tomatoes. Cook until mixture is heated through and tomatoes have softened. Thin sauce with some of the reserved pasta water, if desired. Serve with lemon wedges.

Per serving: 630 calories, 21 g fat, 3 g saturated fat, 0 g trans fat, 180 mg <mark>cholesterol</mark>, 580 mg <mark>sodium</mark>, 54 g carbohydrates, 4 g fiber, 10 g sugar (0 g added sugar), 29 g protein.

Daily Values: Vitamin D 0%, Calcium 15%,



Go-Fish **Tacos**

Total Time 30 minutes Serves 4 (2 tacos each)

Hy-Vee nonstick cooking spray 1 cup Hv-Vee plain panko bread crumbs 2 Tbsp. Hy-Vee 25%-reduced sodium

½ cup Hy-Vee all-purpose flour

2 Hy-Vee large eggs, beaten

taco seasoning mix

1 lb. cod or tilapia fillets, cut into 1-in. strips

1 cup frozen mango or pineapple chunks, chopped

3/4 cup Hy-Vee Short Cuts chopped tricolor Dip fish in flour to coat both sides; shake bell peppers

1/4 cup chopped red onion

2 Tbsp. finely chopped fresh cilantro ½ tsp. lime zest

1 Tbsp. lime juice

Hv-Vee salt, to taste

2 cups Hy-Vee shredded iceberg lettuce 8 Hv-Vee faiita-size flour tortillas Avocado slices, for serving

1. PREHEAT oven to 400°F. Spray a rimmed baking pan with nonstick spray; set aside

2. COMBINE panko crumbs and taco seasoning mix in a shallow bowl. Place flour and eggs in separate shallow bowls.

off excess. Dip fish in egg and then in panko mixture. Place on prepared pan. Bake for 12 to 15 minutes or until fish flakes with a fork (145°F), turning once.

3. MEANWHILE, for salsa, combine mango, peppers, red onion, cilantro and lime zest and juice. Season to taste with salt.

4. DIVIDE lettuce among tortillas; add fish. Top with mango salsa and avocado slices.

Per serving: 450 calories, 8 g fat, 3 g saturated fat, 0 g trans fat, 105 mg cholesterol, 680 mg sodium, 60 g carbohydrates, 2 g fiber, 8 g sugar (0 g added sugar), 34 g protein. Daily Values: Vitamin D 20%, Calcium 10%, Iron 20%, Potassium 15%





Easy Seaside Chowder

Total Time 30 minutes Serves 6

2 Tbsp. Hy-Vee salted butter

1 Tbsp. Hy-Vee canola oil

3 medium red potatoes, cut into ½-in. cubes (1½ cups)

2 cups Hy-Vee frozen corn 1 cup Hy-Vee Short Cuts chopped white onions

1 cup Hy-Vee Short Cuts tricolor peppers

4 tsp. Old Bay seasoning ⅓ cup Hy-Vee all-purpose flour 4 cups Hy-Vee 33%-less-sodium

chicken broth

2 cups Hy-Vee whole milk 2 (6-oz.) pkg. lump crabmeat

½ lb. catfish and/or tilapia fillets, cut into bite-size pieces

Cheddar or Parmesan fish-shape crackers, for serving

1. HEAT butter and oil in a large peppers and Old Bay seasoning. Cook and stir for 8 to 10 minutes or until

2. SPRINKLE flour over vegetable mixture and stir to coat. Stir in chicken 5 minutes or until fish flakes easily topped with crackers, if desired.

Per serving: 290 calories, 8 g fat, 3.5 g saturated fat, 0 g trans fat, 60 mg cholesterol, 840 mg sodium, 35 g carbohydrates, 3 g fiber, 9 g sugar (0 g added sugar), 21 g protein, Daily Values: Vitamin D 10%, Calcium 10%, Iron 6%, Potassium 15%



WHY

KIDS

It's fun food they can help prep.

A recent study of fifth grade

students suggests that kids

who help prep meals tend to

eat—and actually enjoy—

healthier foods.

LOVE IT...

Cook milder fish Cod. halibut. farmraised catfish, tilapia

and salmon are good first options.

Tailor the flavor Go with your child's taste preferences crunchy, cheesy, mildly spiced, etc.

Let 'em pick and choose

Offer fish fillets with lettuce, cheese and kid-pleasing toppers and condiments.

Go for dips Serve fish nuggets with

salsa, ranch dressing or buns or wraps, shredded nacho cheese dip.

Sources: thefamilydinnerproject.org/resources/faq/ ncbi.nlm.nih.gov/pubmed/21683747



Sesame Salmon Oven Stir-Fry

Total Time 30 minutes Serves 4

- Hy-Vee nonstick cooking spray 4 medium carrots, peeled and bias-sliced
- 2 Tbsp. Hy-Vee vegetable oil, divided Hy-Vee salt and black pepper to taste

- 3 Tbsp. Hy-Vee honey 2 Tbsp. Hy-Vee less-sodium soy sauce 1 (6-oz.) pkg. fresh snow peas 1 red bell pepper, seeded and cut
- 1/4 cup canned Hy-Vee sliced water chestnuts

into strips

- 1 (1-lb.) Verlasso skinless salmon fillet 2 cups hot cooked white rice Sesame seeds, for garnish
- 1. PREHEAT oven to 425°F. Line a sheet pan with foil; spray with nonstick spray.

Toss carrots in 1 Tbsp. oil; spread in prepared pan. Season with salt and black pepper. Roast for 10 minutes.

2. WHISK together pineapple juice and cornstarch in a small saucepan. Whisk in honey and soy sauce. Cook and stir over medium-high heat until thick and bubbly. Use 2 Tbsp. for brush-on sauce; reserve remaining sauce for serving.

3. MOVE roasted carrots toward one edge of pan. Toss snow peas, bell pepper and water chestnuts with remaining 1 Tbsp. oil; add to opposite edge of pan. Pat salmon dry and cut into 4 portions; add to center of pan. Brush salmon with brush-on sauce.

4. BAKE for 6 to 8 minutes or until fish flakes easily with a fork (145°F). Serve salmon and vegetables over rice. Drizzle remaining sauce on top. Garnish with sesame seeds, if desired.

Per serving: 540 calories, 23 g fat, 4.5 g saturated fat, 0 g trans fat, 60 mg cholesterol, 370 mg sodium, 54 g carbohydrates, 5 g fiber, 22 g sugar (13 g added sugar), 28 g protein. Daily Values: Vitamin D 60%, Calcium 4%, Iron 15%. Potassium 15%





3 WAYS TO WORK SEAFOOD INTO KIDS' DINNER

Shrimp Spaghetti

Swap in shrimp for beef in spaghetti sauce and serve over pasta.

Crab Mac and Cheese Add lump or imitation

already love.

Kabobs are easy to crabmeat to a familiar build and cook quickly. dish that your kids Serve with a favorite dipping sauce.

Shrimp on a Stick

WHY KIDS LOVE IT...

Chinese or pizza? Kids can have both with this faster-than-delivery pizza. It's crunchy, creamy and punchy with crab and corn. It also gives kids a chance to try a new food.

Crab Rangoon Pizza

Hands On 20 minutes **Total Time** 28 minutes Serves 8

- 1/2 (20-oz.) pkg. stone-fired, brickoven-style pizza crusts (1 crust)
- 6 green onions 6 oz. Hy-Vee cream cheese, softened
- 1 tsp. Hy-Vee less-sodium soy sauce ½ tsp. Hy-Vee garlic powder
- 1 (8-oz.) pkg. Hy-Vee Fish Market imitation flaked crabmeat
- ¼ cup bias-sliced carrots
- 1/4 cup bias-sliced canned baby corn 1/2 cup crumbled Hy-Vee Kitchen
- wonton chips ¼ cup Hy-Vee finely shredded
- Parmesan cheese ½ cup Culinary Tours sweet Thaistyle chili sauce
- 1. PREHEAT oven to 425°F. Place crust on a large baking sheet; bake for 5 minutes or until lightly brown.
- 2. SLICE green onions, separating green and white pieces; set aside.
- 3. COMBINE cream cheese, green onion white pieces, soy sauce and garlic powder in a medium bowl. Spread cream cheese mixture on partially baked crust. Top with crabmeat, carrots and baby corn. Sprinkle with crumbled wonton chips and Parmesan cheese.
- 4. BAKE for 8 to 10 minutes or until cheese is melted and lightly brown. Drizzle with chili sauce and sprinkle with remaining green onions before serving.

Per serving: 290 calories, 11 g fat, 6 g saturated fat, 0 g trans fat, 25 mg cholesterol, 780 mg sodium, 40 g carbohydrates, 0 g fiber, 13 g sugar (1 g added sugar), 9 g protein.

Daily Values: Vitamin D 0%, Calcium 8%, Iron 6%. Potassium 2%

Enjoy the

Authentic Taste of

ONTHE BORDER® Chips and Dips!



Stock up for your next gathering

NEW! from Post



FRESH & SIMPLE





Bean and Corn Chili Pasta

Hands On 20 minutes **Total Time** 30 minutes Serves 8

1 Tbsp. Gustare Vita olive oil 1/4 cup Hy-Vee Short Cuts chopped

1/2 cup chopped Hy-Vee Short Cuts celery

2 serrano chile peppers, finely chopped* 1 clove garlic, minced

1 (14.5-oz.) can Hy-Vee fire-roasted diced tomatoes with seasonings

1 (15-oz.) can Hy-Vee no-salt-added black beans, drained and rinsed

1 (15-oz.) can Hy-Vee no-salt-added red kidney beans, drained and rinsed

3/4 cup Hy-Vee vegetable stock 1/2 cup Hy-Vee frozen cut golden corn 11/2 tsp. Hy-Vee ground cumin

11/2 tsp. Hy-Vee chili powder 3/4 tsp. smoked paprika

3/4 tsp. Hy-Vee salt 1/4 tsp. Hy-Vee black pepper

1 (16-oz.) pkg. Hy-Vee rigatoni pasta Desired toppers: sliced avocado, Hy-Vee sour cream, Hy-Vee shredded Colby Jack cheese, sliced serrano chile peppers* and/or fresh cilantro

1. HEAT oil in a stockpot over medium heat. Add onions, celery, chopped serranos and garlic; cook until softened. Stir in tomatoes, beans, vegetable stock, corn, cumin, chili powder, paprika, salt and black pepper. Bring to boiling; reduce heat. Simmer 10

minutes. Keep warm. Meanwhile, cook pasta according to package directions. Divide pasta among 8 serving plates; top each with 1/2 cup chili and desired toppers.

*Note: Chile peppers contain volatile oils that can burn your skin and eyes. When working with serranos, wear protective gloves.

Per serving: 330 calories, 3 g fat, 0 g saturated fat, 0 g trans fat, 0 mg cholesterol, 420 mg sodium, 65 g carbohydrates, 6 g fiber, 5 g sugar (0 g added sugar), 14 g protein. Daily Values: Vitamin D 0%, Calcium 4%, Iron 20%, Potassium 8%



Hands On 25 minutes **Total Time** 1 hour 40 minutes Serves 6 (5 meatballs each)

1 Tbsp. Gustare Vita olive oil 1/2 cup Hy-Vee Short Cuts chopped white onions

3 cloves garlic, minced

1 (15-oz.) can Hy-Vee no-salt-added garbanzo beans, drained and rinsed 1 cup cooked Hy-Vee brown lentils ½ cup Hy-Vee English walnuts, toasted

Hy-Vee nonstick cooking spray 1½ cups Gustare Vita tomato basil pasta sauce 6 cups hot cooked spaghetti squash, see directions, top right Hy-Vee shredded mozzarella cheese, for serving 1/2 cup lightly packed Italian parsley Fresh basil, for garnish

1/4 cup Hy-Vee plain panko

1 tsp. Hy-Vee ground cumin

1/4 tsp. Hy-Vee black pepper

bread crumbs

½ tsp. Hy-Vee salt

1. HEAT oil in a skillet over medium heat. Add onions and garlic; cook until softened. Remove from heat; cool slightly. Combine onion mixture, garbanzo beans, lentils, walnuts, parsley, panko, cumin, salt and black pepper in a food processor. Cover and process until combined. Form mixture into 30 balls. Cover and refrigerate 1 hour.

> 2. PREHEAT oven to 350°F. Line baking sheet with foil; spray with nonstick spray. Arrange meatballs 1 in. apart on prepared baking sheet. Bake for

12 minutes or until heated through (165°F). Serve with pasta sauce over spaghetti squash. Sprinkle with cheese and, if desired, garnish with basil.

Per serving: 300 calories, 15 g fat, 20 g saturated fat, 0 g trans fat, 5 mg cholesterol, 350 mg sodium, 35 g carbohydrates, 10 g fiber, 8 g sugar (0 g added sugar), 10 g protein. Daily Values: Vitamin D 0%, Calcium 6%,

Thai
Tofu Salad

Hands On 20 minutes Total Time 20 minutes plus marinating time Serves 6

1 (14-oz.) pkg. firm tofu, drained, pressed and cut into 1-inch cubes 1/3 cup Hy-Vee creamy peanut butter ¼ cup Hy-Vee less-sodium soy sauce 3 Tbsp. fresh lime juice 2 Tbsp. Hy-Vee honey 2 Tbsp. Hy-Vee Thai sweet chili sauce 1 Tbsp. Hy-Vee canola oil

6 large butter lettuce leaves 2 cups finely chopped red cabbage 1 cup frozen shelled edamame, steamed

½ mango, peeled, pitted and sliced 2 thinly sliced Persian cucumbers 1 large carrot, peeled and julienned 1/3 cup Hy-Vee dry roasted peanuts Fresh mint, for garnish

1. PLACE tofu in a shallow baking dish. Whisk together peanut butter, soy sauce, lime juice, honey and sweet chili sauce in a small bowl. Reserve half of mixture for serving. Pour remaining mixture over tofu. Cover and marinate for 30 minutes.

2. HEAT canola oil in a large skillet over medium-high heat. Add tofu to skillet. Cook 5 minutes or until tofu begins to brown. Flip tofu and cook 3 minutes more. Remove from skillet; keep warm.

3. ARRANGE lettuce leaves, red cabbage, edamame, mango, cucumbers and carrot on a large serving platter with tofu and peanuts. Garnish with fresh mint, if desired. Warm reserved peanut butter mixture in the microwave and serve with salad.

Per serving: 290 calories, 16 g fat, 2.5 g saturated fat, 0 g trans fat, 0 mg cholesterol, 530 mg sodium, 28 g carbohydrates, 4 g fiber, 19 g sugar (7 g added sugar), 13 g protein.
Daily Values: Vitamin D 0%, Calcium 6%, Iron 10%, Potassium 10%

PROTEIN POWER MARINATED AND PAN-FRIED TOFU AND CRISP BUTTERY EDAMAME ARE SOY-BASED PROTEINS THAT CONTAIN 8 TO 10 GRAMS PROTEIN PER CUP. MORE PROTEIN COMES FROM PEANUT BUTTER, WHICH ADDS BODY AND DEPTH OF FLAVOR, AND DRY-ROASTED PEANUTS THAT LEND MEATY CRUNCH. HUVOR SEASONS I h

Butternut Squash Risotto

Total Time 50 minutes Serves 4 (2 cups each)

- 2 Tbsp. Gustare Vita olive oil, divided 2 (10-oz.) pkg. frozen riced butternut squash, thawed
- 5½ cups Hy-Vee vegetable stock
- 4 Tbsp. Hy-Vee unsalted butter, divided
- 1/2 cup Hy-Vee Short Cuts chopped white onions

- 2 cloves garlic, minced 2 cups dry Arborio rice 1/2 cup dry white wine, such as Pinot Grigio, or Hy-Vee vegetable stock
- ½ tsp. Hy-Vee salt 1/4 tsp. Hy-Vee black pepper
- 1 (8-oz.) pkg. sliced baby bella 2 cups Hy-Vee baby spinach
- 11/2 cups halved cherry tomatoes Shaved Parmesan cheese, for serving
- 1. HEAT 1 Tbsp. oil in large skillet over medium-high heat. Add squash; cook

- 5 minutes or until tender. Remove from heat and cool slightly. Process half of squash in food processor until smooth. Stir into remaining squash; keep warm.
- 2. ADD stock to a stockpot; bring to a simmer. Melt 2 Tbsp. butter in large saucepan. Add onions and garlic; cook until softened. Add rice; cook and stir 3 minutes or until fragrant and toasted. Stir in wine until absorbed, Add ½ cup hot stock; simmer and stir until absorbed. Add remaining stock, ½ cup at a time. stirring until absorbed before adding more stock. Add squash mixture: heat
- through, Stir in remaining 2 Tbsp. butter. salt and pepper; cover and keep warm.
- 3. HEAT remaining 1 Tbsp. oil in skillet over medium-high heat. Add mushrooms; cook and stir 3 minutes. Stir in spinach and tomatoes; heat through. Serve risotto topped with mushroom mixture and, if desired, Parmesan cheese.

Per serving: 640 calories, 20 g fat, 8 g saturated fat. 0 g trans fat. 30 mg cholesterol, 1,120 mg sodium, 105 g carbohydrates, 9 g fiber, 11 g sugar (3 g added sugar), 13 g protein Daily Values: Vitamin D 0%, Calcium 8%, Iron 15% Potassium 20%

PROTEIN POWER A BOWL OF CREAMY, DECADENT SQUASH RISOTTO PROVIDES





Stuffed Mushroom **Burgers**

Hands On 30 minutes Total Time 1 hour Serves 4

4 large portabella mushroom caps, wiped clean, stems and gills removed 1 cup Hy-Vee plain panko bread crumbs 1/2 cup Hy-Vee all-purpose flour plus additional, for dusting mushrooms

2 tsp. Fresh thyme leaves ½ tsp. Hy-Vee salt 1/4 tsp. Hy-Vee black pepper 2 Hy-Vee large eggs, lightly beaten

Hy-Vee nonstick cooking spray 4 oz. Hy-Vee cream cheese, softened 1 cup Hy-Vee finely shredded mozzarella and provolone cheese

4 Hy-Vee Bakery wheat hamburger buns, split and toasted 1/2 cup Gustare Vita pesto Genovese 1 cup fresh arugula

1 beefsteak tomato, cut into slices ½ cup sliced red onion

1. PREHEAT oven to 425°F. Line a rimmed baking pan with foil. Arrange mushrooms, cap sides down, on prepared pan. Bake for 15 minutes. Cool, and drain.

2. COMBINE panko, flour, thyme, salt and pepper in a shallow dish. Place eggs in another shallow dish. Dust mushroom caps with flour, then dip into eggs and immediately into panko mixture, coating well. Return mushrooms, cap sides down, to pan. Spray with nonstick spray. Combine cream cheese and shredded cheese in a bowl. Form mixture into four patties: place one in the center of each

mushroom cap. Bake for 15 minutes or until cheese is melted. Cool slightly.

3. TO ASSEMBLE, spread cut sides of buns with pesto. Layer arugula, stuffed mushrooms, tomato slices, more arugula and red onion slices on bun bottoms. Add

Per serving: 550 calories, 33 g fat, 12 g saturated fat, 0 g trans fat, 135 mg cholesterol, 1,030 mg sodium, 48 g carbohydrates, 2 g fiber, 10 g sugar (0 g added sugar), 22 g protein. Daily Values: Vitamin D 6%, Calcium 45%, Iron 15%, Potassium 15%







ASPARAGUS

Crisp-tender spears,
now at peak flavor
and freshness,
exhibit unique,
savory flavor
when cooked.
Asparagus
is one versatile
veggie.

resh asparagus, a springtime favorite, lends itself to a variety of cooking methods: grilling, sautéing, steaming and roasting. The mildly sweet spears perk up with a squeeze of lemon, a drizzle of olive oil or a blanket of cheese sauce.

BUY spears that snap rather than bend and that have tight tips. The deeper the color, the more tender the spears.

STORE in the fridge up to a week. First, remove rubber bands, trim stem ends, wash spears and pat dry. Stand stalks in a glass with a few inches of water; cover loosely with a plastic bag.

OVEN-ROASTING

SWEETNESS WHILE

GIVING SPEARS

IRRESISTIBLE

TEXTURE. SEE

RECIPE, PAGE 28.

BRINGS OUT

NATURAL

PREP Snap off the woody ends. If spears have a tough outer layer, remove it with a vegetable peeler.

cook To quickly cook spears, submerge them in boiling salted water until vibrant green and tender enough to pierce easily with a knife. Drain the spears and plunge them into ice water to immediately stop the cooking.



Stock up
Save the woody ends

black pepper.

a salad. Dress with

balsamic vinaigrette.

Give avocado toast

a seasonal spin by

Top a toast

adding tender cooked

spears, slices of hard-

boiled egg and cracked

that you normally
would toss to cook and
puree for a flavorful
soup. Strain the soup to
remove stringy bits.

Wrap it

Provolone cheese and prosciutto slices wrap easily around spears for a make-ahead party tray or anytime snack that's gluten-free.

Garlic-Cheese Asparagus

30 minutes or less

Total Time 30 minutes Serves 8

Hy-Vee nonstick cooking spray 1¾ lb. fresh asparagus spears, trimmed

3 Tbsp. Gustare Vita olive oil

4 cloves garlic, minced

1½ tsp. Hy-Vee Italian seasoning

3/4 tsp. kosher salt

1/4 tsp. cracked black pepper

1¾ oz. Kerrygold aged Cheddar cheese, shredded

3/4 tsp. Hy-Vee all-purpose flour

1/4 cup Hy-Vee 2% reduced-fat milk

2 oz. Hy-Vee cream cheese, softened

1/4 cup Hy-Vee finely shredded Parmesan cheese

2 Tbsp. finely crushed Hy-Vee Caesar croutons Fresh tarragon leaves, for garnish

1. PREHEAT oven to 400°F. Spray a 15×10-in. sheet pan with nonstick spray. Spread asparagus in a single layer in prepared pan.

2. COMBINE olive oil, garlic, Italian seasoning, salt and pepper. Brush oil mixture over asparagus. Roast for 10 minutes or until asparagus is crisp-tender. Remove asparagus from oven. Preheat broiler to high.

3. FOR SAUCE, toss together Cheddar cheese and flour; set aside. Bring milk to a simmer in a small saucepan. Whisk in cream cheese. Add Cheddar cheese mixture. Cook and stir over low heat until cheeses are melted and sauce is slightly thickened.

4. SPOON cheese sauce over asparagus. Sprinkle Parmesan cheese on top. Broil for 4 to 5 minutes or until golden brown. Sprinkle with croutons and, if desired, garnish with tarragon.

Per serving: 120 calories, 10 g fat, 3.5 g saturated fat, 0 g trans fat, 15 mg cholesterol, 260 mg sodium, 6 g carbohydrates, 2 g fiber, 3 g sugar (0 g added sugar), 5 g protein. Daily Values: Vitamin D 0%, Calcium 6%, Iron 10%, Potassium 6%



pro tip:SAVOR THE SPEARS

Good, fresh asparagus needs little help. A light touch of lemon and olive oil provide just the right notes to make it shine as a side with grilled steak. While the steak is

over high heat about 3 minutes. Cooked asparagus also makes a wonderful—and unexpected—addition to a pasta salad."

- Alex Strauss Chef Hy-Vee, West Des resting, grill the spears Moines, lowa







FRESHER DAY EVERY DAY



NEW

STARBUCKS* **FRESH BREW**





Starbucks Fresh Brew Coffee select varieties 8 ct.







Find it in the coffee aisle

CHERRY & VANILLA TOGETHER. IT'S MADNESS.





OFFICIAL FAN REFRESHMENT

zero SUGA

CHERRY VAN



CHERRY VANILLA

VINING SNACK PICKS



CHOOSE CRUNCHY, FLAVOR-PACKED SNACKS FOR ALL THE GAMES AT YOUR LOCAL HY-VEE.

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BUZZER BEATERS THERE'LL BE PLENTY OF MADNESS IN THIS MONTH'S NCAA TOURNAMENT. DON'T ADD TO IT BY STRESSING OVER WHAT TO SERVE AT A WATCH PARTY. WITH HY-VEE'S HELP, THE DRAMA WILL BE ON THE BASKETBALL COURT, NOT IN YOUR KITCHEN. 32 HyVee SEASONS | March 2020

PARTY TIME

Good food, good company and good games to watch-what more could vou ask for? College basketball's annual playoff spectacle is a prime excuse to fill out a bracket and invite friends over to watch as your sage

predictions come true. Or not. Stock up for the gameday get-together with snacks, drinks, appetizers and ready-made meals from Hy-Vee. Try your hand at these tasty recipes to make your watch party most memorable.

> Serve this Slam-Dunk Snack Mix in a big bowl with a scoop for guests to dip out a portion.



Watching by yourself? At least vou don't need permission to flip the channel (we won't tell if you land on a rerun of Downton Abbey at some point). Hv-Vee can still help with the foodno butler required.

A TOURNAMENT BRACKET, JUST FOR THE SOCIAL CAMARADERIE



IT'S MARCH AND FEVERS ARE RISING. IT'S TIME FOR OUR **ANNUAL OBSESSION**

THE WATCH STATS

Roughly 100 million people will tune in to watch the NCAA Division I men's basketball tournament, which is played across 14 cities over 3 weeks.

WITH BASKETBALL.

WHEN'S THE DANCE?

Known as The Big Dance, the tournament begins in Dayton, Ohio, March 17-18, when the First Four teams play for the right to join the 64-team field.

HOW CAN I WATCH?

The field of 68 teams will be announced Sunday, March 15, along with seedings and brackets. CBS, TBS, TNT and truTV will broadcast the games. The Final Four compete for the title April 4-6 in Atlanta.

BRACKET MASTER

Brackets determine which teams face off against each other. More than 170 million brackets were filled out in 2018. You can fill one out at bracketchallenge.ncaa.com

LATE TO THE GAME?

No problem! While basketball addicts may be glued to their TVs or streaming devices from the opening tip-off, plenty of others plan a watch party around the Final Four. It's good to know that Hy-Vee can stock even last-minute party plans!

DUNK SNACK MIX

Preheat oven to 250°F. Toss together 3 cups toasted corn cereal, 3 cups regular-flavor cone-shape baked corn snacks, 3 cups Hy-Vee cheese balls, 2 cups cheese-flavored snack crackers, 2 cups Hy-Vee pretzel sticks and 1 cup Hy-Vee roasted unsalted peanuts in a large roasting pan. Combine 1/2 cup melted Hy-Vee salted butter, 1/4 cup Hy-Vee less-sodium Worcestershire sauce, 1/4 cup Frank's RedHot sauce, ½ tsp. That's Smart! seasoned salt and ½ tsp. Hy-Vee garlic powder. Drizzle over cereal mixture; toss to coat. Bake 1 hour, stirring every 15 minutes. Spread on a large sheet of foil to cool. Store in an airtight container for up to 2 weeks. Serves 30 (1/2 cup each).

Sources: forbes.com/sites/bradadgate/2019/03/18/50-fun-facts-about-march-madness ncaa.com/news/basketball-men/article/march-madness-2020-schedule wallethub.com/blog/march-madness-statistics/11016/ nielsen.com/us/en/insights/article/2019/communal-celebration-ncaa-mens-basketball-manielsensports.com/wp-content/uploads/2014/09/Year-in-Sports-Media-2016-Nielsen.pdf

BEATTHE CLOCK **EIGHT EATS THAT CAN'T BE BEAT** Drop by your local Hy-Vee and grab any of these ready-to-go options.



Take-and-Bake Pizzas







Hickory House Chicken Tenders or Fried Chicken



Shrimp and Surimi Crab



Fruit and Veggie





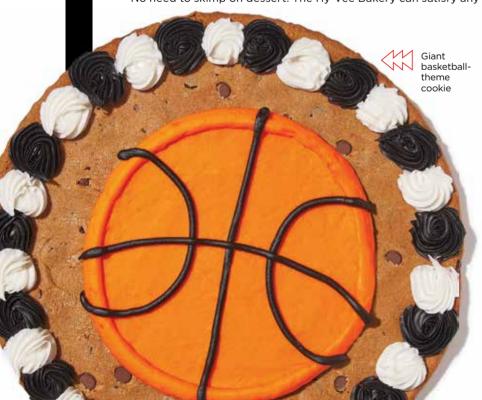
Di Lusso Sandwiches

Fiesta Tray

ALLOW TWO OR MORE DAYS BEFORE THE PARTY TO ORDER HY-VEE CATERING. ORDER IN-STORE, BY PHONE OR ONLINE.

GET READY FOR A SWEET FINISH

No need to skimp on dessert. The Hy-Vee Bakery can satisfy any craving.







Basketball Cookies

A & D **PARTY PLANNER**



HOW MUCH FOOD?

It can be hard to estimate how much food to serve, but it's nice to have leftovers, so don't skimp. A popular rule of thumb is 1 pound of food per person, not including dessert. Also, consider how long the party will last. If it's for multiple games, guests will continue to graze long after their first pass at the buffet. The Hy-Vee Catering Department can help estimate the number of servings for each choice.



HOW TO ORDER

Order online at hy-vee.com/shop. Or order in person or by calling your local store and asking for Catering.



PICK UP OR **DELIVERY**

Items from Hy-Vee Catering can be picked up in-store. Larger orders are available for delivery.





Order take-and-bake pizzas with traditional, thin or Tuscano crusts in 12-in. or 16-in. sizes. Personal-size pizzas are also available.

Available as bone-in or boneless, chicken wings can be paired with these dipping sauces: ranch, blue cheese, honeymustard and BBQ.

- Buffalo
- Dry Rub
- General Tsao
- Sweet Chili

SUDS UP!

From light lagers and hoppy pale ales to rich stouts, Hy-Vee has a beer for every taste. Be sure to have a variety on hand for the games.



HEINEKEN

Light-bodied lager features smooth, blended bitterness and clean finish. 150 cal., 11 g carbs. 5% ABV (12 oz. bottle)



Amber Ale

Brown Ale

Stout

SIERRA NEVADA

Pale ale with hop-heavy taste and intense pine and citrus aromas. 175 cal., 14 g carbs, 5.6% ABV (12 oz. bottle)



hoppy aromas and taste balanced by malts. 214 cal., 18 g carbs, 7% ABV (12 oz. bottle)



Clear amber ale with a balance of toasty malt and gentle sweetness and a hint of hop bitterness. 156 cal., 13.2 g carbs. 5.2% ABV (12 oz. bottle)

NEWCASTLE BROWN ALE

Ale made with English house ale yeast reformulated with a roasty and slightly hoppier flavor. 150 cal., 13 g carbs, 4.7% ABV (12 oz. bottle)

GUINNESS EXTRA STOUT

Full-bodied ale with rich. creamy head and rounded flavor of bitter and sweet. 116 cal., 9.3 g carbs, 5.6% ABV (11.2 oz. bottle)



PHILLY CHEESESTEAK: Spread 2 Tbsp. bottled horseradish sauce on 3 bread slices. Layer 4 slices provolone cheese, 4 oz. Hy-Vee deli roast beef and ½ cup sautéed Hy-Vee Short Cuts fajita vegetables on top.

> PIZZA: Spread 2 Tbsp. Hy-Vee pizza sauce on 3 bread slices. Layer 2½ oz. thinly sliced fresh mozzarella cheese, 12 slices pepperoni and desired amount of sliced black olives, chopped green bell pepper and chopped fresh basil

Sheet-Pan

Panini

Serves 24

FILLINGS:

Total Time 45 minutes

HAWAIIAN HAM: Spread 2 Tbsp.

Hv-Vee Diion mustard on 3 bread

Hy-Vee Short Cuts pineapple and

2 Tbsp. sliced green onions on top.

BUFFALO CHICKEN: Combine 2 Tbsp.

2 Tbsp. Hy-Vee Hickory House Big Bad

Buffalo tangy buffalo wing sauce. Fold

in 4 oz. Hy-Vee shredded rotisserie

chicken, 3 Tbsp. Hy-Vee blue cheese crumbles, 2 Tbsp. sliced celery and

on 3 bread slices. Sprinkle ¼ cup

2 Tbsp. shredded carrot. Spread mixture

shredded Monterey Jack cheese on top.

softened Hy-Vee cream cheese and

slices. Layer 4 slices Swiss cheese, 4 oz.

Hy-Vee Deli smoked ham slices, 1/3 cup



¼ cup melted butter on one side down on a 15x10-in. sheet pan.



2. LAYER fillings on bread slices (see left).



3. TOP with 12 additional bread slices. Brush slices with 1/4 cup melted butter. Cover with another sheet pan. Weight down sandwiches by placing 2 cast-iron skillets on top. Bake 20 minutes. Remove skillets and top sheet pan. Bake 5 to 10 minutes more or until bread is toasted.





Total Time 30 minutes Serves 10

2 cups Hy-Vee shredded lettuce Fresh cilantro, for garnish Lime wedges, for serving

and ½ cup ranch dressing; spoon over chips in pan. Sprinkle with cheese. Bake for 10 minutes or until cheese is melted.

mg cholesterol, 900 mg sodium Iron 10%, Potassium 4%



Source: nutritionix com

Huyee. SEASONS | March 2020 tylee. SEASONS | hy-vee.com 37



A SLAM DUNK FOR WATCH PARTY ENTERTAINING!

Sugardale Natural Uncured Thick Sliced Pepperoni and Salami are perfect snacks to box out hunger during the tournament.



Sugardale

Dedicated to Delicious



GET IN THE GAME. SCORE BIG EARNING FUEL!



Pillsbury Toaster Strudel
Products and Save On Fuel With Your
Hy-Vee Fuel Saver + PERKS® Card!

Offer valid on select varieties for Pillsbury Toaster Strudel items during the month of March 2020. Look for participating items in store.

See store for details. Restrictions apply. No cash back. Fuel savings are limited to 20 gallons of fuel per purchase, per vehicle. Save on fuel with your Hy-Vee Fuel Saver + PERKS Card®. Earn \$0.04 off per gallon for each 6 ct. Pillsbury Toaster Strudel item purchased. Earn \$0.08 off per gallon for each 12 ct. Pillsbury Toaster Strudel item purchased. See full fuel program terms at www.hy-vee.com/perks. © General Mills.

IMPROVE YOUR GAME EVERY DAY

WITH PERSONAL CARE PRODUCTS MADE FOR MEN.







CARE ABOUT ANIMALS? SO DO WE.

That's why we're proud to announce that PETA now recognizes our long-standing commitment to being cruelty-free!





SMELL ME, I'M IRISH.



Happy St. Patrick's Day

ST. PADDY'S DAY SPLASH

Toast a Guinness beer or colorful green brew to commemorate the one who started it all, St. Patrick. Add to the celebration with foods that honor folklore, traditions and Ireland. These easy-to-make options have a bit o' history to boot. Sláinte!



Bacon-Wrapped Taters and Sprouts

Preheat oven to 400°F. Line a rimmed baking pan with parchment paper. Combine 3 Tbsp. Hy-Vee honey and ½ tsp. Sriracha sauce: set aside. Cook 24 Hy-Vee Short Cuts Brussels sprouts in lightly salted simmering water for 3 to 4 minutes or until nearly tender; drain and cool slightly. Cut 12 slices Hy-Vee bacon in half crosswise; wrap 1 piece bacon around slightly thawed Hy-Vee frozen potato puffs and a Brussels sprout half; secure with a wooden toothpick. Place on prepared pan. Bake 20 to 25 minutes or until bacon is slightly crisp, turning occasionally and brushing with Sriracha-honey mixture. Serves 12 (2 each).

Pretzel Shamrocks

Preheat oven to 250°F. Line a rimmed baking pan with parchment paper. Place Hy-Vee caramels 5 in. apart on prepared pan. Bake for 8 minutes or until caramels are slightly melted. Press a Hy-Vee pretzel stick into each melted caramel for the stem. Add 3 Hy-Vee tiny twist pretzels to each caramel, pressing the bottoms of the pretzels into the caramel to adhere. Place 1 dark chocolate melting wafer on top of each caramel. Return to oven and bake for 2 minutes or until slightly melted. Press a large green candy pearl into the center of each melted chocolate; sprinkle with gold sugar sprinkles. Refrigerate until chocolate is firm.

IRISH ROOTS **Potatoes**

Ireland's moist. mild climate made the spud one of the country's major crops in the 16th century. Even today it's said to be the most popular food in Ireland.

Reuben Pinwheels

Combine 1 (8-oz.) pkg. softened Hv-Vee cream cheese. 1/3 cup Hv-Vee Thousand Island salad dressing and 1 tsp. prepared horseradish. Stir in 1 (8-oz.) can welldrained sauerkraut: spread on 4 (10-in.) garden spinach-herb flour tortilla wraps. Top with 1 (6-oz.) pkg. Hy-Vee finely shredded Swiss cheese and 1 lb. thinly sliced Hy-Vee Deli corned beef. Tightly roll up. Trim ends; cut into 3/4-in. slices. Secure with short skewers. Serves 16 (2 slices each).

Shamrock

The shamrock has a direct tie to Saint Patrick. Legend has it that the patron saint used the sprig to explain the Christian Holy Trinity.

Braised Cabbage with Bacon and

Apple

Total Time 30 minutes Serves 8 (1 cup each)

red onions

1 tsp. caraway seeds

1 tsp. Hy-Vee salt

2 tsp. packed Hy-Vee light brown sugar

1 Tbsp. Kerrygold pure Irish butter

1 Honeycrisp apple, cored and chopped 1. **HEAT** a large skillet over medium heat. ½ cup Hy-Vee Short Cuts chopped Add bacon; sprinkle with pepper. Cook 8 to 10 minutes or until crispy, stirring occasionally. Drain on paper towels, ½ cup Odell 90 Shilling Ale beer reserving 2 Tbsp. drippings in skillet. 1/4 cup Hy-Vee apple cider

> 2. ADD cabbage, apple and red onions to same skillet. Cook over medium heat for 10 minutes or just until tender, stirring occasionally.

3. STIR together beer, apple cider, brown sugar, caraway seeds and salt. Add to cabbage mixture in skillet. Scrape and stir brown bits from skillet. Cook for 4 minutes or until liquid is reduced by about half. Remove from heat; stir in butter. Top with peppered bacon. Garnish with parsley, if desired.

Per serving: 100 calories, 3.5 g fat, 1.5 g saturated fat, 0 g trans fat, 10 mg cholesterol, 430 mg sodium, 12 g carbohydrates, 3 g fiber, 8 g sugar (1 g added sugar), 4 g protein.



Corned Beef and Sauerkraut-Fritter Reuben Sandwiches

Hands On 45 minutes **Total Time** 3 hours 45 minutes **Serves** 12 (½ sandwich each)

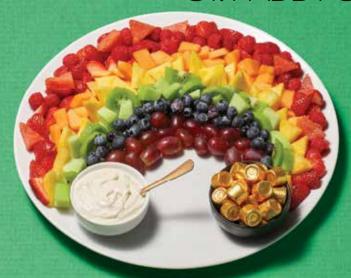
- 1 (3-lb.) point-cut corned beef brisket with spice packet
- 2 cups Hy-Vee country-style shredded hash brown potatoes, thawed and
- 1 (14.4-oz.) can Hy-Vee sauerkraut, drained
- 2 Hy-Vee large eggs, lightly beaten
- 2 Tbsp. Hy-Vee all-purpose flour
- 2 Tbsp. Hy-Vee Italian-seasoned bread crumbs
- 6 Tbsp. Hy-Vee canola oil, divided
- 6 Tbsp. Hy-Vee Thousand Island salad dressing
- 12 slices Jewish rye seeded bread, toasted 6 slices Hy-Vee Deli-sliced Colby cheese Horseradish sauce, optional Fresh dill, optional
- 6 (1-oz.) slices Kerrygold aged Cheddar cheese
- 1. COOK corned beef according to pkg. directions, using spice packet. Cool.
- 2. PLACE hash browns and sauerkraut on a clean kitchen towel. Tightly roll up and press to remove moisture. Transfer hash browns and sauerkraut to a bowl. Stir in eggs, flour and bread crumbs. Form potato mixture into six fritters.
- 3. HEAT 3 Tbsp. oil in a large, heavy skillet over medium heat. Fry three fritters at a time for 10 minutes or until golden brown, turning halfway through. Drain. Repeat with remaining 3 Tbsp. oil and fritters.
- 4. PREHEAT oven to 350°F. Cut corned beef against the grain into ¼-in.-thick slices. Spread salad dressing on 6 bread slices. Layer each with Colby cheese, corned beef, horseradish sauce and/or dill (if desired), fritters and Cheddar cheese. Top with remaining bread slices. Place sandwiches on a baking sheet; bake for 8 minutes or just until cheese melts. Cut sandwiches in half to serve.

Per serving: 460 calories, 34 g fat, 11 g saturated fat, 0 g trans fat, 115 mg cholesterol, 1,860 mg sodium, 13 g carbohydrates, 2 g fiber, 2 g sugar (2 g added sugar), 24 g protein.

Daily Values: Vitamin D 0%, Calcium 15%, Iron 10%, Potassium 10%



ST. PADDY'S DAY SWEETS



Rainbow Fruit Platter

Create a fruit rainbow using a Hy-Vee Deli Signature Fantastic Fruit Platter. If desired, cut fruit into smaller pieces. Make an arch row of red, using strawberries, raspberries and watermelon pieces on a large round platter. Follow the shape of the arch underneath the red by using cantaloupe, pineapple, a mixture of honeydew and kiwi, blueberries and red grapes. Spoon the Hy-Vee fruit dip into a bowl; place at one end of the fruit arch for a cloud. Place gold foil-wrapped chocolate candies in another bowl and place at the other end of the arch for the pot of gold.



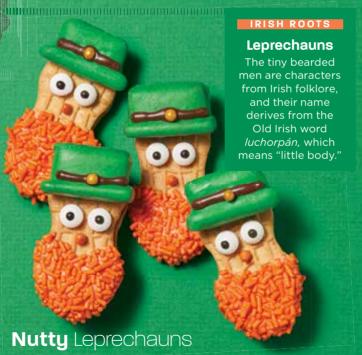
Green Mint Shakes

Place 2 cups Hy-Vee We All Scream! mint chip ice cream and ¾ cup Hy-Vee 2% reduced-fat milk in a blender. Cover and blend until smooth. Add 1 Tbsp. green crème de menthe liqueur, if desired. Pour mixture into 2 glasses. Top with Hy-Vee extra-creamy aerosol whipped topping. Garnish with chopped crème de menthe chocolate thin candies, if desired. Serves 2 (1 cup each).



Lucky Popcorn

Line a large rimmed baking pan with parchment paper; set aside. Stir together 5 cups Hy-Vee lightly salted popcorn, 1½ cups mint-chocolate Drumstick cereal and 1 cup salted, roasted shelled pistachios in a large bowl. Place 1 (12-oz.) pkg. Hy-Vee creamy white vanilla baking chips in a microwave-safe bowl. Microwave on HIGH at 30-second increments until melted, stirring each time. Stir in 3 drops Hy-Vee green food coloring; drizzle over popcorn mixture and toss to coat. Spread mixture onto prepared pan; sprinkle with 1 (9.6-oz.) pkg. M&M's dark chocolate mint candy. Cool before serving. Serves 24 (½ cup each).



Melt three batches of white chocolate melting wafers. Tint one batch orange and another green with gel food coloring. Partially dip peanut-shape sandwich cookies into orange-tinted mixture; sprinkle with orange jimmies to create beards. Attach candy eyes and orange candy noses with melted white chocolate. Make hats out of pieces of crème de menthe thin mints and coat with green-tinted chocolate. Using melted dark chocolate candy wafers, pipe trim on hat brims. Add gold pearl candies for buckles. When chocolate is set, attach hats to cookie faces with green-tinted

chocolate. Refrigerate until chocolate is set.

CELEBRATE IN STYLE





Serve Up The Green

Show St. Paddy's Day spirit with festive plates, napkins, cups and cutlery, as well as the all-important can cooler.

Creative Converting 32-oz. St. Pat's



Plastic Cup

Flappy

Flatic

Creative
Converting

Fresh Green

Plastic Cutlery

Accessorize For Style

Add flash and flare to your green getup for parades, parties or the local pub.

PRINCES Tiara

Necklace













MORE MEAL PACK OPTIONS

Turkey, prime rib and ham star in delicious heat-and-eat spreads to feed a crowd.



APPLEWOOD PIT HAM MEAL

• Serves 8

- CarveMaster® Applewood pit ham (4–6 lb.)
- Two large sides of mashed potatoes
- Two large sides of your choice
- 16 oz. of beef or turkey gravy
- 12 dinner rolls

Price: \$89.99 (only \$11.25 per person)



BROWN SUGAR SPIRAL HAM MEAL

Serves 8

- Savory brown sugar spiral ham (8–10 lb.)
- Two large sides of
- mashed potatoes
 Two large sides of your choice
- 16 oz. of beef or
- turkey gravy
 12 dinner rolls

Price: \$89.99

(only \$11.25 per person)



PRIME RIB PARTY PICK

- Serves 8
- Hormel® USDA Select prime rib (5-6 lb.)
- Two large sides of mashed potatoes
- Two large sides of your choice
- 16 oz. of beef or turkey gravy
- 12 dinner rolls

Price: \$149.99 (only \$18.75 per person)



TURKEY PARTY PLEASER

- Serves 8
- Butterball® turkey (10–12 lb.)
- Two large sides of mashed potatoes
- Two large sides of
- your choice
 16 oz. of beef or
- turkey gravy
 12 dinner rolls

Price: \$89.99

(only \$11.25 per person)



CROWD'S CHOICE GOURMET HAM & TURKEY

- Serves 12
- Butterball® turkey (10–12 lb.)
- Hy-Vee honey-glazed spiral ham (18–20 lb.)
- Three large sides of mashed potatoes
- Four large sides of your choice
- 32 oz. of beef or turkey gravy
- 24 dinner rolls
- One Cheesecake Factory Bakery® dessert
- One gourmet pie

Price: \$269.99

(only \$22.50 per person)



TURKEY BREAST BUNDLE

- Serves 6
- Jennie-O[®] boneless turkey breast (3-4 lb.)
- Two large sides of
- mashed potatoes
 Two large sides of
- your choice
 16 oz. of beef or
- 16 oz. of beef of turkey gravy
- 12 dinner rolls

Price: \$79.99

(only \$13.33 per person)



Au Gratin Potatoes



Brussels Sprouts with Spicy Honey Butter



Mashed Potatoes



White Cheddar Macaroni



Buttered Sweet Corn



Cheesy Corn Bake with Cheddar



Holiday Potatoes with Cheddar



Creamed Spinach



Sage Bread Dressing



ssing Green Bean Casserole



Honey Citrus Waldorf Salad



Caesar Salad





CHOOSE

Select from a wide variety of pies, cheesecakes and other desserts.







The Cheesecake Factory Bakery* Original Cheesecake



French Silk Pie

HY-VEE BAKERY IS READY

Desserts are made fresh daily. When you pick up your meal-pack dessert, check out the brownies, cream puffs, cookies and beautifully decorated cupcakes as well.















ON A ROLL: SUSHI PEEPS

Crispy-Rice Bases

Prepare 9×13-in. pan of Gourmet Crispy Bars (recipe, page 63); let set. Use a 1½-in. round cookie cutter to cut bases for "sushi rolls." Or use a knife to cut rectangles for nigiri.

Nigiri (Fish on Rice)

Cut heads from some Peeps candy chicks; set aside. Turn over bodies and snip about one-fourth the way up with scissors to shape tails. Use frosting to attach to Crispy Bar rectangles. Drizzle with melted chocolate or add sprinkles.

Nigiri with heads: Attach Peeps chicks to rectangles with tinted frosting or apricot preserves. Wrap Fruit by the Foot snack strips around Peeps chicks and tuck ends under Crispy Bars.

Seaweed-Rice Rolls

Wrap Fruit by the Foot snack strips around edge of sushi roll bases. Use a finger to make indentations in centers. Fill as desired. Shown *above*, top to bottom: Peeps heads; cut-up gumdrops; cut-up red, orange and green Airheads Xtremes candy; Fruit by the Foot + Mini Starburst candies + cut-up piece of Airheads Xtremes candy + white sprinkles; jelly beans drizzled with melted white chocolate; Peeps heads and white sprinkles.

Garnishes

Pipe green-tinted frosting for "wasabi;" curl a Fruit by the Foot snack strip for "pickled ginger."



CHICK S'MORES

Peep-ify this campfire tradition! Preheat oven to 350°F. Finely chop four 3.5-oz. Zöet Dark Chocolate with Cherry bars and arrange evenly in a 10-in. cast-iron skillet. Drop spoonfuls of Hy-Vee hazelnut creamy spread with skim milk & cocoa over the chocolate. Arrange Peeps candy chicks in an even layer on top. Bake for 5 minutes or until Peeps candies are golden and chocolate layer is melted. Serve immediately with Hy-Vee honey graham crackers. Serves 12.

Watch the How-To

treats

See how easy and fun it is to make the sushi Peeps and the skillet Chick S'mores, this page, plus the Egg Treats, page 63. Check out the video.





at HSTV.com today!



Peeps Wreath 1. Spray adhesive on front and sides of a 12-in. green floral-foam wreath form. Press green Easter grass onto adhesive. 2. Insert a toothpick into the wreath for each Peeps figure, then push a Peeps candy onto each toothpick, alternating colors. Trim longer strands of grass. 3. Loop ribbon around wreath to hang.

Gourmet Crispy Bars 20 minutes or less

Total Time 20 minutes **Serves** 24 (2 bars each)

Hy-Vee nonstick cooking spray
1 cup Hy-Vee butter
7 (16-oz) bags Hy-Vee ministure

3 (16-oz.) bags Hy-Vee miniature marshmallows 16 cups Hy-Vee crispy rice cereal

st al st

1. SPRAY two 9×13-in. baking pans with nonstick spray; line bottom of pans with waxed or parchment paper. Set aside.

2. MELT butter in a large stockpot over low heat. Add marshmallows and stir until completely melted. Remove stockpot from heat. Add rice cereal; stir until well-coated. Divide mixture between prepared pans, pressing evenly. Cool at room temperature for 15 minutes. Cut each pan into 24 bars.

Places, Peeps!
Attach name tags to colorful

drink straws to serve as place cards. Push the top of each

straw through a Peeps candy

and make it a pop!

Per serving: 320 calories, 8 g fat, 5 g saturated fat, 0 g trans fat, 20 mg cholesterol, 125 mg sodium, 60 g carbohydrates, 0 g fiber, 32 g sugar (32 g added sugar), 3 g protein. Daily Values: Vitamin D 6%, Calcium 0%, Iron 30%. Potassium 0%



Egg Treats

Make Gourmet Crispy Bars as directed, except tint marshmallow mixture with Hy-Vee red food coloring. Coat insides of plastic eggs with nonstick spray. Press mixture into eggs. Let cool and remove from eggs. Dip in melted white chocolate and add sprinkles. Or halve and fill with jelly beans.



Bunny Cup

Set a Peeps bunny in a chocolate pudding cup; add crushed Oreo cookies. Make carrots from jelly beans and pieces of green Sour Patch Kids candy. Push Twizzler candy ends into crushed cookies.



Nest Egg

Press warm Gourmet Crispy Bars mixture into standard-size muffin cups; let set. Add green-tinted shredded coconut and candy eggs. Top with a Peeps chick.

FOR BIG TASTE, MAKE IT MINIS!

With 7 grams of protein for a power-packed snack.



© 2020 Hormel Foods, LLC





Ramen Soup





vegetables 1½ cups Short

Chopped Hy-Vee Short

Cuts fajita



Bibb lettuce



sesame teriyaki

RAMEN-VEGGIE LETTUCE CUPS

Boil 2 (3-oz.) pkg. sov sauce-flavor ramen soup in water for 2 minutes; drain. Sprinkle with 1 tsp. of the seasoning; discard remaining. Chop Hy-Vee Short Cuts fajita vegetables, then stir-fry in 2 tsp. Hy-Vee vegetable oil. Serve noodles and veggies in lettuce leaves. Drizzle with sesame terivaki sauce, if desired. Serves 4.



HY-VEE REFRIGERATED HOMESTYLE Guacamole



Hy-Vee Bakery baguette 12 (½-in.)

Short Cuts hard-boiled eaas 2 eggs Short



GUACAMOLE CROSTINI

Preheat broiler. Spray both sides of each baguette slice with Hy-Vee nonstick cooking spray; place on a rimmed baking pan. Toast slices under the broiler; cool. Spread guacamole on toast. Top with chopped eggs and thinly sliced radishes. Season with Hy-Vee coarsely ground black pepper. Serves 6.



Mashed **Potatoes**









Garlic-andherbs soft spreadable cheese

Hy-Vee fully cooked hickorysmoked

Sliced green

through. Top with

CHEESY BACON MASHED POTATOES Prepare Hv-Vee instant









HY-VEE BURRITO-SIZE Flour Tortillas



Hy-Vee dark brown sugar 3 Tbsp. + 1/3 cup



Finely chopped Hy-Vee pecans 6 Tbsp. + 3 Tbsp.



Hy-Vee ground cinnamo

TORTILLA CARAMEL ROLLS

Preheat oven to 375°F. Spray eight 2½-in. nonstick muffin cups with Hy-Vee nonstick cooking spray. Microwave 3 Tbsp. brown sugar and 2 Tbsp. Hy-Vee salted butter on HIGH for 25 seconds or just until sugar is melted, stirring once. Spoon into prepared muffin cups; set aside. Combine 1/3 cup brown sugar and cinnamon. Spread 1 Tbsp. softened Hy-Vee salted butter on 4 flour tortillas. Sprinkle each with 2 Tbsp. brown sugar mixture and 1½ Tbsp. pecans. Stack tortillas. Tightly roll up to form a log. Trim ends; cut log into 8 slices. Place slices, cut sides down, in prepared muffin cups. Bake 12 minutes or until golden. Immediately invert onto a wire rack. Garnish with remaining 3 Tbsp. pecans. Serves 8.









Gustare Vita organic orzo 1 cup



Hy-Vee sweet grape tomatoes 1½ cups



Fresh basil 1 cup



Lemonturmeric vinaigrette ½ to ½ cup

LEMON-CHICKEN ORZO SALAD Cook orzo according to pkg. directions. Drain and cool. Combine orzo, 3 cups shredded rotisserie chicken, halved grape tomatoes and basil. Toss with lemon-turmeric vinaigrette. Chill for 2 hours. Season with Hy-Vee black pepper. Serves 4.





Macaroni & Cheese



Hy-Vee shredded Cheddar cheese ½ cup + ½ cup



Fully cooked taco-flavor beef crumbles 6 oz.



Hy-Vee nachoflavor tortilla chips ½ cup crushed



TACO-MAC BAKE Preheat oven to 400°F. Prepare 1 pkg. macaroni & cheese dinner according to pkg. directions, except use ⅓ cup Hy-Vee 2% reduced-fat milk. Stir in ⅓ cup Hy-Vee shredded Cheddar cheese. Spoon half of the mixture into an 8-in. oven-safe skillet. Top with taco-flavor beef crumbles and remaining macaroni mixture. Bake, covered, 20 minutes. Sprinkle with ⅓ cup Cheddar cheese. Bake, uncovered, 3 minutes or until cheese is melted. Top with crushed chips and pico de gallo. Serves 4.



Take & Bake Pizza



Cooked Italian sausages 2 sausages, thinly sliced



Hy-Vee Short
Cuts tricolor
bell peppers
¾ cup



Grated fresh Parmesan cheese 1 Tbsp. LOADED CALZONE Preheat oven to 375°F. Unwrap 1 family-size, round take & bake cheese pizza with traditional crust; leave pizza on foil pan. Top half of pizza with sausage slices and bell peppers. Using foil pan, lift and fold untopped side over topped side of pizza. Press and pinch dough edge together to seal. Sprinkle top with Parmesan cheese. Bake on foil pan for 25 to 30 minutes or until golden and internal temperature is 165°F. Let stand 10 minutes before serving. Serves 10.



Greek Yogurt





Chia seeds

BERRY-YOGURT

Transfer 1 (5.3-oz.) container nonfat strawberry, raspberry or blueberry Greek yogurt to a small serving bowl. Top with berry blend, honey-almond granola and chia seeds. Serves 1.







Hy-Vee ground cinnamon



honey 3 Tbsp.

EASY ZUCCHINI BREAD

Preheat oven to 350°F. Prepare cake mix batter according to pkg. directions, except reduce water to 1/3 cup; do not beat. Stir in cinnamon. Fold in zucchini and walnuts. Transfer batter to two greased 8×4-in. loaf pans; bake 40 to 45 minutes or until toothpick inserted in center comes out clean. Cool: remove from pans. Makes 2 loaves (12 servings each).



Short Cuts



Vita blood orange Italian soda



SPARKLING STRAWBERRY-**ORANGE SORBET**

Freeze 1 (1½-lb.) container strawberries in a single layer for 4 hours. Place frozen berries in a food processor. Add honey and Italian soda. Cover; process until smooth. Pour into an 8×4-in. loaf pan. Cover and freeze at least 4 hours. Scoop into dessert dishes. Garnish with mint and, if desired, an orange peel strip. Serves 8 (1/2 cup each).





COOKIE DOUGH WAYS

Get creative with Hy-Vee refrigerated sugar cookie doughadd extra flavors, crunch and decorations.

Let 1 (16.5-oz.) pkg. refrigerated sugar cookie dough stand at room temperature for 15 minutes or until softened. Meanwhile, preheat oven to 350°F. Line cookie sheets with parchment paper; set aside. Break dough into pieces and place in a large bowl.



Hv-Vee white baking chips ²/₃ cup



Hy-Vee dried

CRANBERRY-WHITE **CHOCOLATE COOKIES**

Stir vanilla baking chips and dried cranberries into dough until combined. Shape dough into 1-in. balls. Place 1 in. apart on prepared cookie sheets. Bake for 8 to 11 minutes or until edges are light golden brown. Cool for 2 minutes on cookie sheets; remove and cool completely on wire racks. Makes 20.



3 Tbsp. + additional for decorating



Hy-Vee creamy white frosting 11/4 cups

CONFETTI CUTOUTS

Knead 1/3 cup Hy-Vee all-purpose flour into cookie dough until combined. Add 3 Tbsp. multicolor jimmies; gently knead to combine Roll dough between 2 large sheets of waxed paper to 1/4-in. thickness. Cut dough into shapes using 2-in. cookie cutters. Place cutouts 2 in. apart on prepared cookie sheets. Bake for 7 to 10 minutes or until edges are light golden brown. Cool for 2 minutes on cookie sheets; remove and cool completely on wire racks. Frost, then sprinkle with additional jimmies, if desired. Makes 24.





Hy-Vee unsweetened coconut flakes ½ cup + 1 cup





Preheat oven to 350°F. Spread ½ cup coconut in a baking pan. Bake 4 to 5 minutes or until lightly toasted; cool and transfer to a shallow bowl. Place an additional 1 cup coconut in a food processor. Cover and process until finely chopped. Knead chopped coconut into cookie dough until combined. Shape dough into 1-in. balls. Dip balls in water, then roll in toasted coconut. Place 1 in. apart on prepared cookie sheets. Bake for 6 to 8 minutes or until edges are light golden brown. Use the handle of a wooden spoon to make indents in warm cookies. Cool for 2 minutes on cookie sheets; remove and cool completely on wire racks. Just before serving, fill centers with raspberry preserves. Makes 25.





60% cacao baking bar 4 oz.

Chopped crème de

menthe

candies

chocolate thin

Hy-Vee red

raspberry

preserves





CHOCOLATE-MINT COOKIES

Melt baking bar according to pkg. directions; cool slightly. Stir melted chocolate into cookie dough until combined. Add crème de menthe candies; gently knead to combine. Shape dough into 1-in. balls. Place 1 in. apart on prepared cookie sheets. Bake for 8 to 11 minutes or until cookies are set. Cool for 2 minutes on cookie sheets; remove and cool completely on wire racks. Makes 18.









Best lunch, period.



NO By-Products
NO Added Hormones*
NO Artificial Flavors



Land O' Frost Premium



Land O' Frost Premium
Breakfast Cuts



Land O' Frost Premium Canadian Bacon or Land O' Frost Deli Shaved



100% Natural Bistro Favorites

^{*} Federal regulations prohibit the use of hormones. Excludes b

HONEST. NATURAL. BETTER SPORTS NUTRITION.



EXCLUSIVELY AT HUVOO.





life

Spring is on the way! Be prepared with holiday activities, travel tips and stressrelievers.

76 HAPPY HUNTING

84 10 WAYS TO ADD CALM TO YOUR LIFE

90 GUIDE TO SPRING BREAK 2020



This Easter, start traditions that make memories for Easters to come. Tint pancakes pastel colors. Set up an Easter egg hunt outdoors. Adorn the twiggy front-yard shrub with colorful plastic eggs. For inspiration, browse the aisles at Hy-Vee and check out possibilities for games, parties, hunts and filling the most amazing Easter baskets ever!

7 STEPS TO A PHOTO-WORTHY EASTER EGG HUNT



PICK A DATE AND LOCATION

Keep in mind that families may have church or other plans Easter Sunday. Consider having your party the weekend before or some other date.



PUT TOGETHER A MENU

It can't all be Easter candy! For kids: mini sandwiches, fruit, veggies and dip. Adults: pizza or sandwiches, devilled eggs, fruit salad.



GATHER SUPPLIES

Shop Hy-Vee for plastic eggs, baskets, candy, small toys and other egg and basket fillers, egg-dyeing supplies (if hard-boiling eggs), Easter grass.



PLAN THE DECOR

Some ideas: balloons, egg-hunt yard signs, bunny footprints, bunny ears, spray-painted egg cartons, stuffed animals, flowers.



MAKE A HUNT PLAN

Have a backup plan in case of rain. Designate an area large enough to hide about a dozen eggs per child. Indoor hunts may be easier for littlest ones.



HIDE THE EGGS—BE CREATIVE

For young kids: eye level and in places easily reached. Older kids: in trees, under doormats, behind garden art, on windowsills, under bushes.



HAVE FUN!

Incorporate silly games or scavenger-hunt maps and clues into the hunt. Dress up in an Easter bunny suit and hand out prizes.



AGES 2-9

golden ticket hunt

Get inspired by the film Willy Wonka and the Chocolate Factory and tuck a golden ticket (try glitter cardstock) in a few special eggs. At the end of the hunt, kids redeem tickets for prizes. Allow one golden-ticket egg

hoppin' hunt

Set out cutout bunny tracks leading to eggs and have kids hop to the eggs once they spot them. Or have kids hop in place each time they pick up an egg. Older kids: Put written commands in a few eggs, including "hop five times."

easter egg relay race

per child.

Split kids into teams. Have one child from each team search and, once they find an egg, tag a teammate to run and search. Or have kids run relays while holding an egg in a spoon.

puzzle-piece egg hunt

In addition to candy-filled eggs, hide eggs with one or two small jigsaw puzzle pieces. When kids finish collecting eggs, let them piece the puzzle together. Hand out prizes when it's done.





don't forget the basket!

PICK UP COLORFUL STRAW BASKETS WITH HANDLES, OR OPT FOR CUTE PLASTIC CONTAINERS FROM HY-VEE, *LEFT*, THAT LITTLE ONES CAN EASILY CARRY. THEN FILL THEM WITH AGE-APPROPRIATE GOODIES, *PAGES 78-79*.

THEMED HUNT IDEAS

AGES 10+

glow-in-the dark eggs

Create Easter-egg enchantment. Just before sundown, set out LED tea lights or activated mini glow sticks next to plastic eggs filled with candies. Even easier: Buy glowin-the-dark plastic Easter eggs.

privilege egg hunt

Go candy-less. Put written privileges in the eggs, such as staying up past normal bedtime, choosing TV shows one night, choosing the dinner menu or getting an extra piece of cake for dessert.

scavenger egg hunt

Place written clues in sequentially numbered eggs. After all eggs are collected, egghunters work together to decipher the clues, leading to a big prize for all—a giant basket of candy, games, puzzles or stuffed toys.

bunny cash egg hunt

Much as they like candy, older kids appreciate cold hard cash in their Easter eggs. Fold dollar bills into bunnies or bunny heads for a fun touch. Or slip in gift cards for food, games or movies.





DOG-FRIENDLY EGG HUNT

Send dogs off to sniff out dog treats in plastic eggs. Include coupons for doggy items. Consider selling tickets for participation and give proceeds to your local animal rescue group, or set out an Easter basket for donations.

adults love to hunt, too

SKIP THE BUNNIES AND BASKETS. HAVE THE HUNT INDOORS WITH WINE AND A CHARCUTERIE BOARD, AND USE DYED EGGS FOR DECOR. PLASTIC-EGG TREATS CAN BE LIP BALM, MINTS OR VOUCHERS FOR BIGGER PRIZES, *RIGHT*, AVAILABLE AT HY-VEE.



egg-cellent ideas



1. classic

Dissolve PAAS dye tablets in supplied cups. Use provided egg dipper to set eggs in cups. Dye eggs around 5 minutes, then adorn with provided stickers.



2. tie-dye eggs

Kit includes dye tablets, cloth for wrapping, droppers to apply color and a special holder that makes the process easy.





3. glitter eggs

Place dye tablets in provided cups; add vinegar and water.
Sprinkle glitter from supplied pouch into cups of dye. Set eggs in the dye; let dry.



4. neon eggs

Dissolve neon dye tablets, dye eggs, and decorate with stickers, appliques and glitter Supplied: 90 neon stickers, 6 egg wraparounds, glitter and drying stand.



To Dye For

Watch the video to see exactly how these dye kits work to create gorgeously colored eggs



Watch and learn at HSTV.com today!



3 STEPS TO THE PERFECT **BASKET**

FILL AN EASTER BASKET WITH GOODIES FOR KIDS OF ALL AGES AND WITH ALL INTERESTS.



WHO'S IT FOR?

Sweet treats are a given. Then think plush toys for young kids; games, makeup and bath treats for the older ones.



SHOP HY-VEE

Hy-Vee has it all—toys, stuffed animals, puzzles, games, kids' beauty items, plus baskets, grass and candy.



ASSEMBLE

Fill container with Easter grass, position larger items, then tuck in smaller items and candy.

TODDLER BASKET

Plush stuffed animals, fun sippy cup, chalk, fruity drinks, starter gardening tools—all in a colorful plastic basket with bright Easter grass.

CREATIVE-KIDS BASKET

Crayons, washable paints, stuffed animal, grow kit, bubble wand, creme eggs and glittery hair barrettes in a movie-theme pail.

PAMPERING BASKET Colorful bath salts or bombs, bath pouf, hydrating lotion,

facial mask, craft kit, candy.

GUY-THING BASKET

Razor, shaving products, water bottle, soap, trail mix, protein cookies, candy.

GRAB'N'GO BASKETS

LARGE (9"×21") CHEERILY WRAPPED BASKETS ARE AVAILABLE IN STORES.



sidewalk chalk and other toys



beans, lollipop and gummy candies.



SPIDERMAN



PAW PATROL Yummy candies, plus a small bat and ball and other fun toys.



Make-A-Wish.

BUY COOKIES & HELP GRANT WISHES

Keebler® will donate \$0.25 from the sale of each specially marked package sold between March 1, 2020 and April 30, 2020 to Make-A-Wish®, up to a maximum donation of \$250,000





HAPPINESS comes in MANY FLAVORS





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10 WAYS TO

ON DAYS WHEN LIFE FEELS LIKE A WHIRLWIND, A HOBBY OR GO-TO **REMEDY CAN CALM** THE MIND AND BODY. THESE SIMPLE TIPS WILL HELP YOU RELAX.



experience nature

Exploring parks and green spaces, along with the moodboosting effects of physical activity among trees and flowers, calms the mind and leads to reduced heart rate and blood pressure. Even houseplants increase happiness, positivity and relaxation.

STOP BY HY-VEE FLORAL AND CHECK OUT THE WIDE **SELECTION OF PLANTS** AND FLOWERS TO HELP BRIGHTEN YOUR DAY.







3 listen to music

Upbeat music promotes alertness and concentration; slow tempos quiet the mind and relax the body.



4 organize spaces

Living and working in wellorganized spaces leads to a calm mind. A study published in *Personality* and Social Psychology Bulletin found that women who described their homes as "cluttered" had higher levels of the stress-inducing hormone cortisol than women who described their home as "restful."

6 exercise Physical activity is associated with increased self-confidence, relaxation and lower symptoms of mild depression and anxiety. Exercise also increases production of use endorphins, chemicals in the brain that act as a natural mood elevator. essential oils 7 pick up a book Essential oils. Reading for pleasure leads to an imaginative concentrated plant escape from daily stressors and has extracts used for been found to decrease blood pressure and muscle tension. Just 6 minutes of aromatherapy and reading helps slow the heart rate. more, come in plenty of scents. Lavender and lemon oil, both used in aromatherapy, are known to reduce stress and anxiety and to improve mood. 8 unplug According to a survey from the American Psychological Association, 18 percent of respondents identified technology as a source of stress. Improve your social well-being by setting aside time each day to disconnect from email, social media and text messages and reconnect with the world around you. FIND THESE VARIETIES (AND MANY MORE) OF ESSENTIAL OILS AT YOUR LOCAL HY-VEE.

Sources: hopkinsmedicine.org/health/wellness-and-prevention/aromatherapy-do-essential-oils-really-work ncbi.nlm.nih.gov/pubmed/17689755 adaa.org/understanding-anxiety/related-illnesses/other-related-conditions/stress/physical-activity-reduces-st mayoclinic.org/healthy-lifestyle/stress-management/in-depth/exercise-and-stress/art-20044469 worldliteracyfoundation.org/reading-reduces-stress/ onlinejacc.org/content/accj/63/21/2297.full.pdf ncbi.nlm.nih.gov/pmc/articles/PMC6616509/ treat

yourself

TAKE TIME OFF FROM

DAILY ROUTINES TO PAMPER YOURSELF with treatments like facials and mud baths. They release built-up stress tension in the head and neck and feel good for hours or days afterward.

10 get some z's

Finding calm may be as simple as getting enough rest. Studies show that getting 7 to 8 hours of sleep, at regular times, and having a relaxing bedtime routine leads to general well-being.

ncbi.nlm.nih.gov/pubmed/9231952



Chobani

Real ingredients. Real good food.



Treat yourself to BREAKFAST IN BREAD.





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SPRING BREAK 2020



Once associated primarily with raucous college students, Spring Break has become a family activity. Eyeing a weeklong break from studies, school-age children and their parents are eager to make hay while the March sun shines. These tips can make things go more smoothly.

Plan Ahead

Check out the best selection of flights, rooms and activities. Start packing a week beforehand to reduce unnecessary pre-travel

Decide Together Pack Wisely

Choose a destination together, then let each family member suggest what they'd like to do while on vacation. Plan an itinerary around the suggestions.

Bring a variety of clothes and footwear. Consider climate—prepare for rain, cold or heat. Pack a hat, sunglasses, sunscreen and lip balm for warm destinations.

Keep Calm and Carry On

Pack a change of clothes in your carryon if checking bags. Also: snacks, reading materials, paperwork and electronic devices



BROWSE THE AISLES OF YOUR LOCAL HY-VEE FOR THESE TRAVEL-WORTHY SNACKS.

1 | HY-VEE raisin & nut trail mix 2 | HY-VEE SHORT CUTS carrots & celery 3 | STRETCH ISLAND fruit leather 4 | NATURALLY BARE cinnamon apple chips 5 | ANGIE'S BOOM CHICKA POP sea salt popcorn 6 | OATMEGA KIDS grass-fed whey protein bars 7 | APPLES assorted varieties 8 | HY-VEE mountain trail mix 9 | BLUE DIAMOND oven-roasted almonds 10 | JUSTIN'S almond butter 11 BANANAS regular or organic 12 | HY-VEE turkey jerky

SNACK

HEALTHFULLY

FRESH "Apples, bananas, or Cuties mandarin oranges are all very portable Pair with a packet of peanut or almond butter to add healthy fats and protein for more stable energy and blood sugar. Bagged sugar snap peas or baby carrots are easy to grab and go. Bring along individual quacamole packs or hummus for dipping."

—Kristi Sanders, RD, LD, registered dietitian, Hy-Vee, Manhattan, Kansas

DRIED "Dried edamame and chickpeas are plant-based proteins, great sources of fiber and often available with low sodium. Not only are they crunchy and delicious, but also come in lots of different flavors and are easily packed up for your travels."

—Anna Heronimus, RD, LD, registered dietitian, Hy-Vee, Eagan, Minnesota

PACKAGED "Look at both the nutrition facts and ingredient list. A good general rule for an ingredient list, the shorter the list, the better the product. Also look for quality ingredients—if you don't know what something is or how to pronounce it, it may not be a good choice."

—Tamra Thole, RD, LD, registered dietitian, Hy-Vee, Overland Park, Kansas

ATTITUDE ADJUSTMENT

SOUTH DAKOTA

• Badlands National Park

· Black Hills National Forest

Mount Rushmore

NEBRASKA

Henry Doorly Zoo

and Aquarium

Nebraska City:

Arbor Day Farm

The Archway Museum

Old Market

Kearney:

KANSAS

Wichita: ..

Old Town

Museum

Manhattan:

Sunset Zoo

Old Cowtown

The Botanica

• Wichita Art Museum

· Flint Hills Discovery

IOWA

Des Moines:

State Capitol

Pappajohn

Prairie City:

Valley Junction

Sculpture Park

Science Center

Wildlife Refuge

Reiman Garden

MISSOURI

and theaters

• Worlds of Fun

Gateway Arch

• Kansas City Zoo

Kansas City:

· Branson:

Shows

St. Louis:

Omaha:

Rapid City:

For most Midwesterners, Spring Break is a chance to relax and let cares evaporate with the last of the winter snow. Yet many Americans don't take their allotment—the U.S. Travel Association reports that each year about half their days are untaken. Taking a vacation from everyday routines lifts mood and fosters optimism. In a 2018 survey by the American Psychological Association, a majority of working Americans reported returning to work with a more positive attitude after taking a vacation.

FAMILY SPRING BREAK DESTINATIONS

According to U.S. News & World Report Rankings

> **SAN DIEGO** CALIFORNIA

YOSEMITE

GRAND CANYON

OUTER BANKS. NORTH CAROLINA

HONOLULU-OAHU

BAHAMAS

ORLANDO-WALT DISNEY WORLD

ANAHEIM-DISNEYLAND

SANIBEL ISLAND, **FLORIDA**

JAMAICA



5 FUN MIDWEST SPRING VACATION IDEAS **STAYCATION ACTIVITIES**

WISCONSIN

· Discovery World

• State parks, arts.

water parks and

amusement parks

Wisconsin Dells:

outdoor recreation

Family-friendly indoor

Milwaukee:

Public Market

Art Museum

Door County: •

MINNESOTA

Mall of America

Chain of Lakes

Regional Park

Conservatory

· Como Park Zoo &

Minneapolis/St. Paul:

1. SIGHTSEE in your own hometown. Act like a tourist and visit local landmarks and must-see attractions, take pictures. send postcards, and eat in restaurants new to you.

2. BE ARTFUL and take in a local art gallery. Once inspired, spend the rest of the day creating a work of art in whichever medium strikes your fancy.

3. UNPLUG from the news and turn off electronic devices. Then indulge vourself with popular books and magazines from Hy-Vee or take a family outing to the library.

a meal with a movie and the world will be at your (stocking) feet. For example, pair an Italian dish such as lasagna with the cinema classic Roman Holiday. Cook together as a family. Or keep it simple with a take-andbake meal from Hy-Vee.

4. PLAY GAMES with the family. Organize a tournament day of cards and board games, taking turns choosing which to play. Add to the festivities with quirky snacks (see examples, beginning on page 60) and silly prizes.

5. SEE THE WORLD

from your couch. Match

 Neal Smith National Missouri Botanical Garden Sources: travel.usnews.com/rankings/best-family-spring-break-destinations/ apa.org/news/press/feleases/2018/06/vacation-recharges-workers psychologytoday.com/us/blog/lifetime-connections/201503/spring-break-does-body-good eapolis/minnesotas-top-tourist-attractions-ranked-attendance isor.com/VacationRentalsBlog/2015/06/22/8-emerging-midwest-vacation-destinations-for-rentals, tripping.com/guides/spring-break-destinations-in-kansa:

tripping.com/guides/spring-break-destinations-in-missouri tripping.com/guides/spring-break-destinations-in-south-dakota chicagoparent.com/explore/travel/5-reasons-to-take-the-family-to-milwaukee-for-a-mini-spring-/ ustravel.org/toolkit/time-and-vacation-usage

ILLINOIS

Chicago:
• Art Institute

Planetarium

· Wrigley Field

· Magnificent Mile

Navy Pier

Adler

SMART CAR TRAVEL TIPS FROM THE PROS

DO ensure your vehicle is properly maintained. Have the vehicle and tires inspected before a trip.

DON'T leave purses, packages and other valuables in plain sight when parked. Pack them in the trunk or storage compartment.

DO map your route in advance so you know where you're going, when you expect to arrive and whether there is time for stops along the way.

DON'T use electronic devices, even if handsfree, while driving. That means no calls, texting, email, internet or video games.

DO pack a cooler, ice and reusable ice packs (available from Hy-Vee) for beverages and perishable foods.

DO keep a cell phone and charger within reach. The American Automobile Association offers a smartphone app so motorists can request help without making a phone call.

DO bring an emergency kit. Fill it with items from Hy-Vee, including:

- bottled water food
- flashlight • first aid kit
- extra batteries
- moist towelettes
- paper towels
- · travel-size versions of personal care products

You may also want to bring extra clothes, blanket, rain gear, and a charger and portable battery pack for your cell phone.

HY-VEE CAN HELP

DEPARTMENTS FOR YOUR VACATION NEEDS.

PHARMACY

- Prescription refills
- Flu shots
- Medication information
- Multivitamins and supplements
- Cold prevention and treatment

TRAVEL-SIZE HEALTH & **BEAUTY**

- Cosmetics
- Lotions
- Skin care
- Toiletries

Purchase a first aid kit at your local Hy-Vee. It includes bandages, gauze,

ointments, cleansing wipes and pain relief caplets.

CUSTOMER SERVICE

- Dry-cleaning
- Mail packages

BULK FOODS FOR SNACKS

• Ingredients for trail mix

PACKAGED FOODS

- Snacks
- Candy
- Gum

DELI (ROAD-TRIP FOODS)

- Meat and cheese for sandwiches
- Subs Salads

PRODUCE (EATING ON THE GO)

- Hy-Vee Short Cuts veggies & fruits
- Apples
- Bananas
- Oranges
- Grapes

ENTERTAINMENT DURING TRAVEL

- Games
- Toys
- Coloring books
- Cravons
- Activity books Paperbacks
- Magazines







Pick up small habits to improve your health. Plus, beat allergy season before it knocks you off your feet.

96 ALL-DAY EXERCISE

102 FOODS THAT MAKE YOU HAPPY

106 SEASONAL ALLERGIES

113 DIETITIAN Q&A: THE GOODS ON GLUTEN

116 \$4 GENERICS

EXERCISE Take a step (or the stairs) in the tweaks to your routine without

Easy Addition

At home or work, short bouts of exercise help you hit fitness goals. No need for memberships, just a few blocks of activity built into your agenda make a difference. A study in Medicine & Science in Sport & Exercise shows those who perform three 10-minute bouts of exercise experience similar improvement to cholesterol, weight and heart disease risk factors as those who perform one 30-minute session.

Morning Make exercise a priority to start the day. A study in the British Journal of Sports Medicine found that a 30-minute walk in the morning improves memory and focus. Wake up a little earlier for an aerobic workout or walk around the neighborhood.

Afternoon A 15-minute walk during lunch may sharpen focus and reduce afternoon fatigue. Walk during breaks, stretch or perform bodyweight exercises like squats or lunges.

Night Sneak in strength exercises while watching TV or cooking dinner. Body-weight moves are simple, and require minimal equipment. According to the Mayo Clinic, less than 1 hour of strength training per week lowers risk of heart disease.



EXERCISE

Promotes cardiovascular

Activities:

- Commute by bike or walk
- Park farther away from the destination
- Take the stairs instead of an elevator
- Walk with a friend to a café or restaurant
- Walk to the grocery



STRENGTH TRAINING

The body works against a form of resistance to improve lean muscle mass and strength.

Activities:

- Perform body-weight exercises while watching TV
- Carry groceries to the car instead of using a cart
- Hold hand weights while walking
- Do squats while waiting for dinner to cook



pro tip: TAKE THE **LONG WAY**

Ask yourself, 'How can I add in 20–30 minutes of movement each day?' Add something small every day and pay attention to the way vou feel. For example, at work. instead of using the bathroom near you, go to the one across the building. This will increase movement and you might meet someone new at work!"

-Daira Driftmier

Certified Personal Trainer and Director of Hy-Vee KidsFit and Hy-Vee Fitness

REDUCTION IN ALL-CAUSE MORTALITY BY WALKING BRISKLY FOR 15 MINUTES A DAY.

-EUROPEAN HEART JOURNAL

clinicproceedings.org/article/S0025-6196(17)30167-2/fulltext /news-hub/new-study-walking-during-lunch-can-create-a-better-work-day news/blog/2018/08/time-can-be-a-barrier-to-exercise-clinicians-can-help-patients-overcome-it/

ALL-DAY

Integrate exercise into your day to burn more calories.

right direction by making small

bogging down an already

cramped schedule.





1. JUMP ROPE Stand with feet hip-width apart. Holding a jump rope with both hands, swing the rope over your head from the back and jump over it.



2. JUMPING **JACKS**

Stand with feet hip-width apart. Jump feet to each side while raising arms overhead. Immediately return to starting position.

.....



3. HIGH KNEES Stand with feet hip-width apart. Lift left knee toward chest and raise right arm. Quickly alternate so right knee and left arm are up.



Sneak in these body-weight exercises at work to help build muscle and strength and reduce time sitting. Perform each move for 3 sets of 10 reps with 1 minute of rest between sets.

1. BODY-WEIGHT



2. DESK DIPS



3. FORWARD LUNGE



FEED THE FLAMES



NO RUSHING JUST SMOOTH TASTE

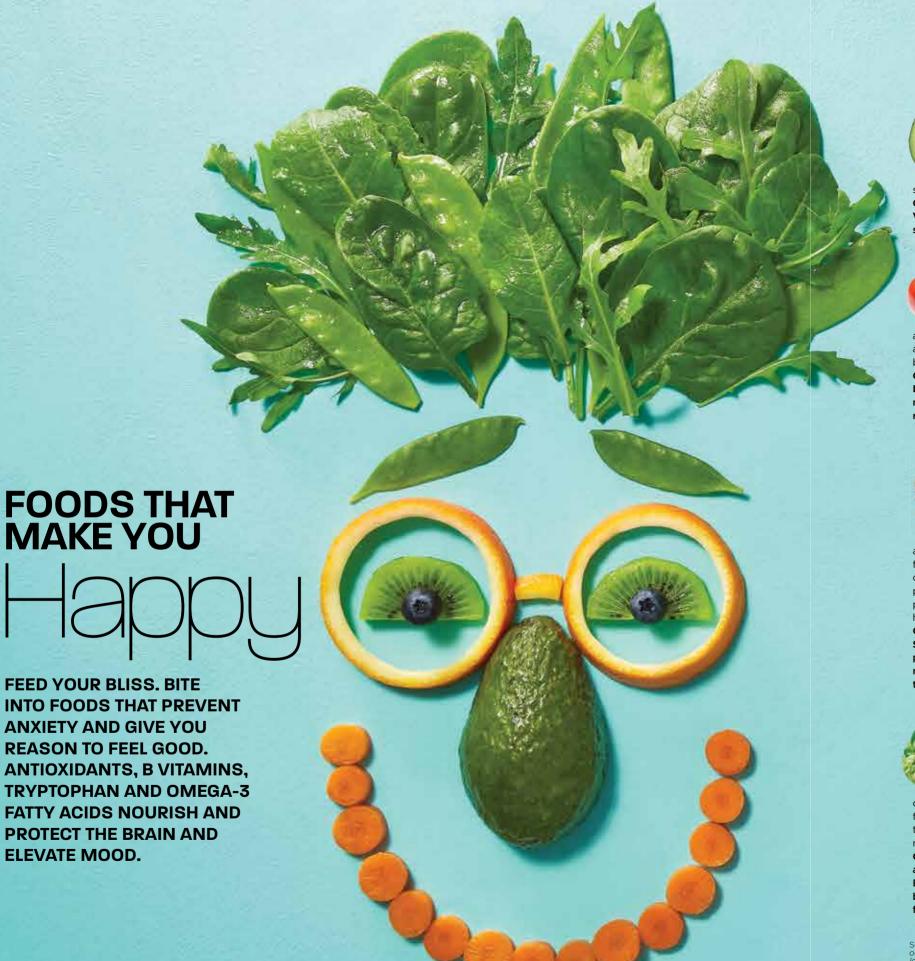
BREWED 3X LONGER



NEW









AVOCADOS

Importance: Vitamin E. an antioxidant. protects brain cells from free radicals caused by pollution.

smoking and food digestion. OTHER FOODS WITH

VITAMIN E: almonds, kiwi, spinach, sunflower seeds, trout



TOMATOES

Importance: Canned and fresh tomatoes have

abundant vitamin C and the antioxidant lycopene protects brain cells.

OTHER FOODS WITH LYCOPENE: grapefruit, guavas, mangoes, papayas, persimmons, red bell pepper, red cabbage



CHICKEN **BREAST**

Importance: Studies link low blood levels of the mineral selenium, an

antioxidant, to a decline in mental function, especially in people over 70. Chicken and other poultry also contain tryptophan, precursor of the feel-good hormone serotonin.

OTHER FOODS WITH SELENIUM: Brazil nuts, oysters, pork chops (lean), shiitake mushrooms, shrimp, steak, tofu, tuna, whole wheat pastas



SPINACH

mportance: Folate protects against depression. People with folate

deficiencies may respond less favorably to antidepressant treatment than those with normal levels

OTHER FOODS WITH FOLATE:

asparagus, black-eyed peas, Brussels sprouts, kidney beans, oranges, plus folatefortified cereals and breads



PISTACHIO NUTS

// Importance: In the brain and other parts of

the body, lutein repairs damage from free radicals, or unstable molecules from food metabolism, smoking and pollution. OTHER FOODS WITH

LUTEIN: asparagus, broccoli, Brussels sprouts, carrots, green peas, kale, lettuce. pumpkin, summer squash



SALMON

Importance: Omega-3 fatty acids help form

healthy nerve cells. Omega-3s are linked to lower risks of depression.

according to the Journal of Nutrition & Food Sciences.

OTHER FOODS WITH OMEGA-3S: avocados, Brussels sprouts, canola oil, chia seeds, flaxseeds and flaxseed oil, navy beans, oysters, tofu, walnuts



BROCCOLI

Importance: Vitamin A. an antioxidant, repairs cell damage from

environmental toxins, ultraviolet ravs and breakdown of food.

OTHER FOODS WITH VITAMIN A: apricots. butternut squash, cantaloupe, carrots, leafy greens, peas, red bell peppers, spinach, sweet potatoes



BANANAS

Importance: Vitamin B6 (pyridoxine) may lower levels of homocysteine, linked to dementia and cognitive decline.

OTHER FOODS WITH VITAMIN B6: beef liver, chicken, chickpeas, potatoes, salmon, steak, sweet potatoes



TUNA

Importance: Vitamin B1 (thiamine) protects against memory

loss and confusion. Deficiency can result in nerve damage in hands or feet

OTHER FOODS WITH VITAMIN B1: acorn squash, asparagus, black beans, brown rice, flaxseeds, green peas, navy beans, pork chops, salmon, sunflower seeds



EGGS

Importance: Choline. which regulates mood and muscle movements, is

associated with verbal and visual memory, according to a study in The American Journal of Clinical Nutrition

OTHER FOODS WITH CHOLINE: broccoli, cauliflower, chicken breast, dairy milk, green beans, mackerel, navy beans, pork chops (lean), salmon, shrimp, steak, tuna (cooked)



STRAWBERRIES

Importance: Vitamin C, another antioxidant, fights unstable molecules

in the brain. The body is unable to make or store vitamin C. so ample intake is important.

OTHER FOODS WITH VITAMIN C: bell peppers, blueberries, broccoli, Brussels sprouts, guavas, kale, kiwi, mangoes, oranges, papaya, pineapple, snow peas, strawberries, tomatoes, watermelon

The Truptophan-Serotonin Connection

Serotonin, a neurotransmitter that stabilizes mood, is made mostly in the gut from tryptophan in the food we eat: the rest is made in the nervous system. **Gut serotonin** typically cannot squeeze through the bloodbrain barrier. the membrane that limits hormones and other substances carried in blood to the brain. However, a carbrich, proteinpoor meal might increase the ability of gut tryptophan to get to the brain. according to a report in the **U.S. National** Institutes of Health.

ment-2133-3600-1000326.pdi ncbi.nlm.nih.gov/pmc/articles/PMC3252552/ ods.od.nih.gov/pdf/factsheets/Omega3FattyAcids-Consumer.pdf health.harvard.edu/mind-and-mood/foods-linked-to-better-

ELEVATE MOOD.



KIDS' BEVERAGE CReative Roots



1 GRAM SUGAR







WHAT IS A SEASONAL ALLERGY?

Allergic rhinitis, better known as hay fever, is the immune system's reaction to an airborne substance like pollen or mold. When these irritants are inhaled, the immune system generates antibodies that cause mast cells to release chemicals such as histamine that eventually find their way to the eyes, nose, throat and lungs. That's when symptoms appear. Seasonal allergies come and go depending on what's blooming, so someone with spring allergies may not necessarily have reactions other times of the year.

CAUSES

Seasonal allergies are most often caused by two common irritants:

.....

SPORES

The lightweight spores of fungi such as molds, mildew, yeasts and mushrooms, are easily carried by air. Mold spores, common to moist areas, can be found indoors and outdoors.

POLLEN

Pollen that causes allergies is produced by different plants, depending on season. In spring, it may be trees such as oak, western red cedar, elm, birch, ash, poplar, sycamore and maple. In late spring and summer, grass and weed pollen are common culprits. Ragweed is the major offender in late summer and early fall.

Sources: health.harvard.edu/diseases-andconditions/nothing-to-sneeze-at health.harvard.edu/diseases-and-conditions/ allergic-rhinitis-your-nose-knows

The severity and length of symptoms depend on a person's sensitivity to pollen or mold and the degree of exposure. Common symptoms of seasonal

- Sneezing
- Coughing
- Wheezing

- bloodshot eves

affects about 1 in 5 Americans.



THE HY-VEE PHARMACY CAN BE A WONDERFUL RESOURCE FOR ALLERGY SUFFERERS. **TALK TO A PHARMACIST TO LEARN WHICH MEDICATION MAY BE BEST FOR** YOU. WHEN TO TAKE IT AND WHETHER **THERE COULD BE INTERACTIONS WITH OTHER MEDICATIONS."**

> -ANGIE NELSON. HY-VEE VICE PRESIDENT. PHARMACY OPERATIONS

HOW TO DEAL WITH ALLERGIES

These strategies may help

- Use a portable air **purifier** with HEPA filter to remove pollen, mold. dust mites and pet dander
- Keep windows closed and turn on airconditioning (clean vents and replace filters, too).
- Shower and change clothes after being outside to remove allergens from hair, skin and clothing.
- Limit outdoor time when pollen count is highest (weather reports often include this information during peak allergy times).
- Wear a filter mask when mowing the lawn or doing other yardwork.
- Rinse nasal **Dassages** with saline solution to flush mucus and allergens from nose.
- Reduce stress. which can worsen allergy symptoms. Try meditation yoga, tai chi, breathing techniques or exercise



pro tip: THE RIGHT FORM TO USE

Many allergy medications are now available over the counter. Deciding on a specific form of medication is generally a matter of patient preference If a patient is having worsened symptoms in a specific areaitchy eyes, for example—using a medication that targets that specific area, such as an eye drop. may be better at relieving the patient's symptoms."

-Erin Copeland, PharmD Hy-Vee Court Avenue Des Moines, Iowa

TREATMENTS

Here are some ways to treat seasonal allergies.

ANTIHISTAMINES

Oral antihistamines may help relieve allergy symptoms such as sneezing, itching, runny nose and watery eyes.

DECONGESTANTS

Oral decongestants provide temporary relief from nasal congestion and are also available as nasal sprays.

NASAL SPRAYS

Corticosteroid sprays. available as prescription and nonprescription, may help with runny nose, congestion and itchy, watery eyes. Nonsteroidal nasal sprays are available over the counter.

IMMUNOTHERAPY

An extract of a small amount of the allergen is injected under the skin for a set period of time to build up immunity. A newer practice, subliminal immunotherapy, builds immunity with tablets instead

HOLISTIC

Some evidence suggests holistic approaches may help, according to the National Institutes of Health. These range from mind-body practices such as acupuncture to ingesting probiotics or locally raised honey.

Please consult with a medical professional for any questions. This information is not meant to substitute for any medical test or advice.

Sources: acaai.org/allergies/seasonal-allergies acaai.org/allergies/allergy-treatment/allergy-immunotherapy/allergy-shots mayoclinic.org/diseases-conditions/hay-fever/in-depth/seasonal-allergies/art-20048343 health.harvard.edu/diseases-and-conditions/is-stress-making-vour-allergy-symptoms-worse health.harvard.edu/diseases-and-conditions/fighting-back-against-allergy-season

GET WHAT YOU NEED

Hy-Vee offers everything from tablets and capsules to eye drops and nose sprays. Some prescription medications—Allegra, Flonase, Nasacort and Rhinocort—are now available over the counter.

1. TYLENOL SINUS **SEVERE**

Decongestant, pain reliever, fever reducer — treats sinus pressure, sinus headache, nasal and chest congestion.

5. TOPCARE

CETIRIZINE

Antihistamine -

treats hay fever,

allergy symptoms,

hives and itching.

2. TOPCARE FLUTICASONE PROPIONATE

Comparable to Flonase - treats itchy, watery eyes: nasal congestion: runny nose: itchy nose: sneezing.

6. SYSTANE

Antihistamine eye

drops — treats itchy

caused by allergies.

ZADITOR

3. BENADRYL 4. FLONASE Antihistamine -

orally treats allergies and cold symptoms: as an ointment, topically treats insect bites, poison ivy, poison oak, poison sumac.

Steroid — treats itchv. waterv eves. nasal congestion. runny nose, itchy nose, sneezing.

7. ALLEGRA **ALLERGY**

Antihistamine treats hay fever and treats allergy eyes and discomfort chronic skin hives.

8. TOPCARE LORATADINE

Antihistamine symptoms and hives.



Please talk to your pharmacist or health care professional before choosing any of these over the counter items



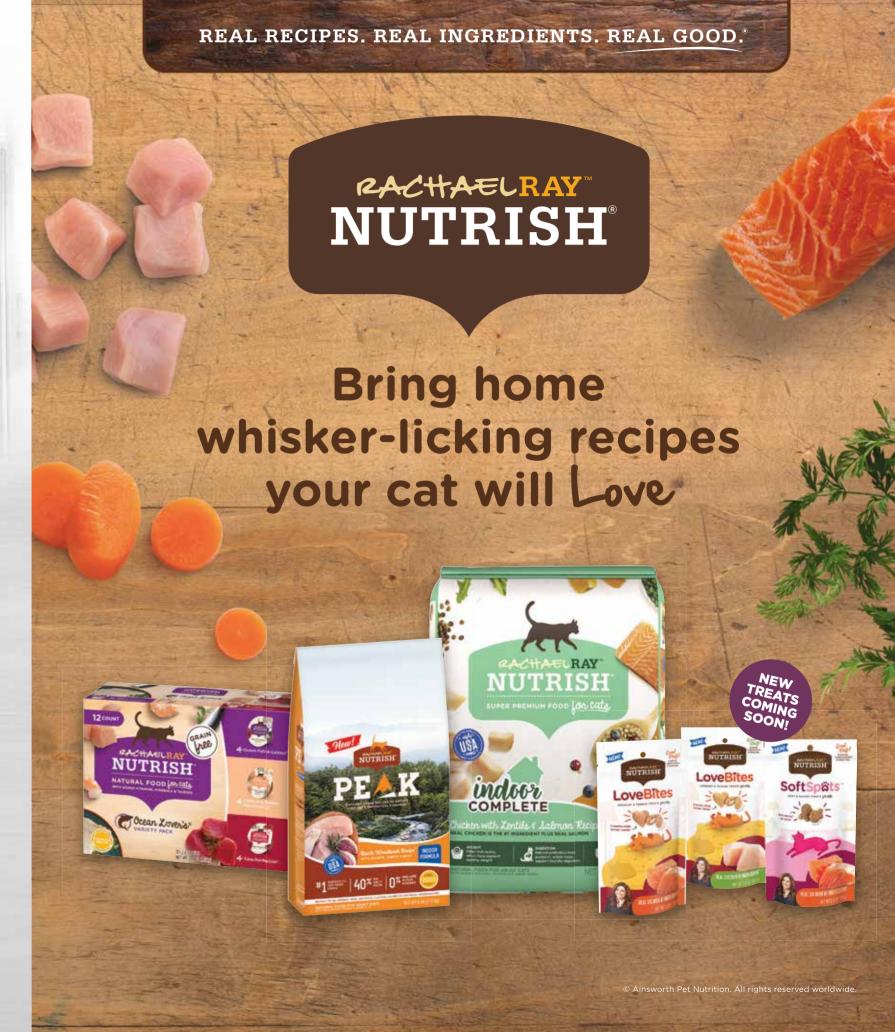
This spring, don't just clean, protect* with Lysol®



Kill 99.9% of germs with 0% bleach**

WHAT IT TAKES TO PROTECT™

RB





dietitian Q&A

THE GOODS ON GLUTEN

Stomach problems and other symptoms might be tied to gluten. Here's what you should know.



Stacey Loftus, RD, LD Assistant Vice President. Retail Dietetics

Q: What is gluten?

A: It's a protein in wheat, barley and rye. When mixed with water, gluten makes dough elastic.

Q: Which foods contain gluten?

A: Glutenous foods include baked goods made with wheat or rye flour, such as cakes, crackers, pretzels, bagels and donuts. Cereals, pasta, some soups and beer also contain gluten.

Q: Why is gluten a problem?

A: Some people are allergic or sensitive to it and develop gastrointestinal problems such as chronic diarrhea, fatigue, constipation, pain and bloating. People with celiac disease who ingest gluten may develop joint or bone pain, reduced bone density or iron deficiency due to poor absorption of nutrients.

Q: What is celiac disease?

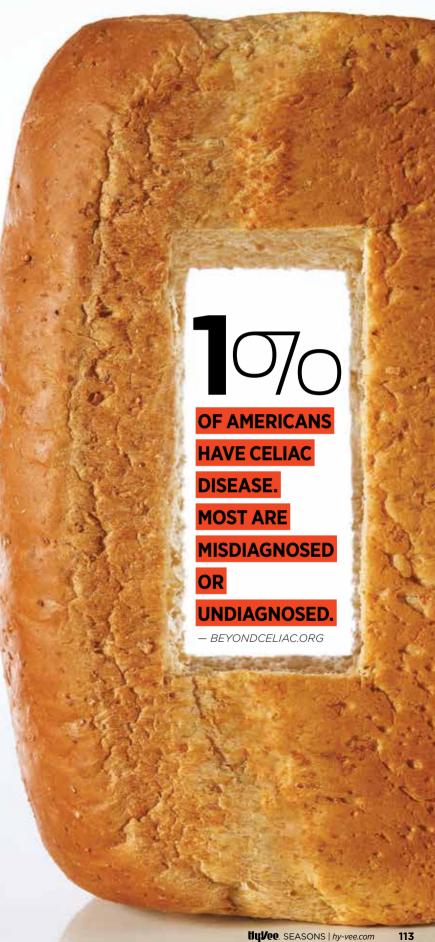
A: It's a serious hereditary autoimmune disease that targets the small intestine and is diagnosed either by presence of antibodies in the blood or by genetic testing. If either test is positive, a biopsy is performed on the small intestine to detect damage to villi, the hair-like projections inside.

Q: How is it treated?

A: There is no cure. Celiac patients manage symptoms through a gluten-free diet, such as baking with rice or tapioca flour and avoiding gluten in sauces and salad dressings. They also can refer to the many gluten-free foods carried by Hy-Vee in the HealthMarket and elsewhere in the store.

Q: How are celiac disease, nonceliac gluten sensitivity and wheat allergy different?

A: The latter two are usually less severe than celiac disease. People with nonceliac gluten sensitivity have symptoms similar to those of celiac disease. They do not test positive for celiac disease, but symptoms improve when gluten is removed from their diet. Wheat allergies are triggered by proteins in wheat; symptoms include hives, throat irritation, congestion and watery eyes. In severe cases anaphylaxis can occur.



Sources: celiac.org/about-celiac-disease/what-is-celiac-disease/beyondceliac.org/celiac-disease/facts-and-figures/

Gluten and Subs

GRAINS & **SEEDS**



BARLEY RYE WHEAT Substitute: CHIA. CORN GLUTEN-FREE OATS & CEREALS, QUINOA, RICE

STARCHES



WHEAT PRODUCTS (BREADS, PASTAS, PASTRIES) Substitute: BEANS, **GLUTEN-FREE BAKED** GOODS, LEGUMES. POTATOES

FRUITS & **VEGGIES**



PROCESSED FRUITS & **VEGGIES WITH GLUTEN** CONTAINING SAUCES Substitute: ALL FRESH & FROZEN PRODUCE WITHOUT SAUCES

PROTEIN



MEATS WITH BREADING OR MARINADES THAT **CONTAIN GLUTEN** Substitute: MEAT, FISH, EGGS, BEANS THAT ARE **GENERALLY GLUTEN-FREE**

DAIRY



MANY CHEESES ARE GLUTEN-FREE; DURING PROCESSING GLUTEN MAY BE ADDED

Substitute: ALL TYPES OF PLAIN COW'S MILK

GLUTEN-FREE PRODUCTS

Is gluten-free good?

People with celiac disease must be meticulous about avoiding gluten. Care must be taken to ensure adequate nutrition through substitution, because eliminating whole grains can rob the diet of needed iron, calcium, folate, thiamine, niacin, riboflavin and fiber. Gluten-free substitutes that contain these nutrients include amaranth. buckwheat, quinoa and sorghum. Gluten-free oats are also available (oats are naturally gluten-free unless contaminated). In general, increased intake of whole fruits and vegetables provides a boost in necessary vitamins and minerals.

HOW GLUTEN AFFECTS THE BODY

Celiac disease, the most serious intolerance of gluten, attacks the intestines, although symptoms can affect other parts of the body as well. Symptoms are so wide and varied that people are often undiagnosed.

INTESTINAL Damaged villi in the small intestine prevent nutrient absorption in the body, possibly leading to iron deficiency, fatigue and weight loss. Diarrhea, constipation and bloating are common symptoms.

JOINTS Due to inflammation in joints. people with celiac disease are more likely to have early symptoms of arthritis than those who don't have the disease.

SKIN Dermatitis herpetiform, an itchy blistering skin rash typically on elbows, knees and buttocks, may be present.

MOUTH Recurrent mouth ulcers may indicate celiac disease. Discolored teeth might also be a sign.

BONES Poor absorption of calcium. magnesium and vitamin D can thin and weaken bones

BREADS

FLOURS

Substitutes for wheat flour

include almond flour, made

from blanched almonds, and

and tapioca flours. Package

labels indicate how much

to substitute for wheat

flour in recipes.

flour made from ground whole

oats. Other gluten-free options:

amaranth, buckwheat, chickpea

Gluten-free options are made with alternatives. such as sorghum, potato tapioca and brown rice flours. Manufacturing equipment that processes both glutencontaining and nongluten ingredients will contaminate the final product, so make sure the label reads "gluten-free."



Schär Gluten-Free Artisan Baker Bread

ALMOND FLCUR

Full Circle

Almond Flou

Udi's Gluten-Free

CRACKERS & COOKIES

Packaged baked goods, and that carry the "glutenfree" label, are made using non-wheat flours such as rice or tapioca, plus seeds chia, flax, millet, quinoa and sesame.

PASTAS

Traditional pasta is made

options use brown rice.

(made with buckwheat

rice noodles

flour), kelp (seaweed) or

with wheat flour. Gluten-free

chickpeas, guinoa and other

sources. Other alternatives

to wheat-based pasta: soba



Tate's Bake Shop







Cheese Crisps



WHITE **CLAW** HARD

GLUTEN-FREE

SIPS

Hard ciders and liquors are usually gluten-free. Look for

aluten-free beers.

IPA

STONE

DELICIOUS

Gluten-reduced

brew with a

subtle malt

flavor and

refreshing

citrus notes.



MIKE'S HARD **LEMONADE** A satisfying gluten-free

blend of fizz and natural lemon flavor.



OMISSION LAGER

Refreshing and crisp, with aromatic hops. Crafted to remove gluten



ORCHARD HARD CIDER Crisp apple

flavor has a balance of sweetness and bright acidity

made in gluten-free facilities and grains such as amaranth,



Cookies

Whisps Cheddar



Hy-Vee Gluten-Free Spaghetti

Barilla Gluten-Free Spaghetti

CEREALS

rice or oats, which are naturally gluten-free. Always check for a gluten-free label; these grains might become contaminated with gluten if nearby farm fields grow wheat, barley or rye.



Nature's Path Crispu Rice Cereal

- Roland. -

White

Quinoa

Roland White Quinoa



Bob's Red Mill All-

Purpose Baking Flour

Nature's Path

Bob's Red Mill

Flaxseed Mea

CONDIMENTS Gluten can be hidden in

preservatives, starches and thickeners in condiments, sauces and gravies. Read labels for modified food starch, malt flavorings, dextrin, emulsifiers and flavorings in ketchup, mavonnaise, marinades, gravy mixes, soy sauce and other condiments.



Walden Farms Gluten-Free Dressing





CANDY

Some candies have no gluten-containing ingredients vet aren't safe for those with celiac disease because the manufacturing equipment might be gluten-tainted from processing wheat, soy or other products. Licorice typically contains wheat flour and malt. Check labels.



YumEarth Organic



free2b Mint Cups

Many cereals contain corn,

GRAINS

Naturally gluten-free

grains should still carry the

gluten-free label to reassure

customers that the grains

did not come into contact

foods during the milling and

with gluten-containing

distribution processes.





Koala Crisp Cereal

Gluten-Free Licorice



LOW PRICE, HIGH QUALITY

Generic drugs are the same as name-brand in quality, safety, strength, stability and dosage—all at a lower price. Manufacturers produce low-cost generics after name-brand patents expire and there's no requirement to repeat clinical testing. To guarantee effectiveness and safety, new generics must be approved by the U.S. Food and Drug Administration to ensure they are equal to name-brand versions.

At Hy-Vee, you'll find 30-day generic drug prescriptions as low as \$4. Discount prescriptions are available at no cost and no sign-up. Insured customers pay whichever is less between the list price and their plan's co-pay. "As healthcare costs continue to rise, Hy-Vee's \$4 generic list is a benefit for our patients to save on health care expenses," says Angie Nelson, Vice President, Hy-Vee Pharmacy Operations.

80-85%

ESTIMATED DISCOUNT OF GENERIC PRICES COMPARED TO NAME-BRAND DRUG PRICES.

\$4 GENERIC **MEDICATIONS TREAT:**

- ANTIVIRAL
- ALLERGIES
- ARTHRITIS & PAIN
- ASTHMA
- COLD & FLU
- GASTROINTESTINAL HEALTH
- GLAUCOMA & EYE CARE
- MENTAL HEALTH
- SKIN CONDITIONS
- VITAMINS
- WOMEN'S HEALTH

FOR A COMPREHENSIVE LIST OF AVAILABLE GENERIC MEDICATIONS, VISIT HY-VEE.COM/MY-PHARMACY

Hy-Vee makes it easy for patients to fill prescriptions. We offer a mobile app to fill or check the status of prescriptions and an automatic refill program, and most stores offer prescription delivery More importantly, Hy-Vee pharmacists and pharmacy technicians genuinely care about our patients and their health.'

—Tan Nguyen, Pharmacy Fulfillment

See your Hy-Vee pharmacist for details. Some restrictions apply. Not applicable

Source: fda.gov/drugs/questions-answers/generic-drugs-questions-answers

TAN GUYEN, Pharm)

SAVE MORE WITH

Generics as low as \$4

See your Hy-Vee pharmacist for details. A complete list is available at Hy-Vee.com.

Hyvee pharmacy

GET THE GOODS

Hy-Vee shelves are stocked with deals. Save money by picking up the items shown here and throughout the magazine.

fridge & freezer



Hillshire Farm Smoked Sausage Ropes, Links or Cocktails select varieties 12 to 14 oz 2/6.00



Bertolli, P.F. Chang's, Marie Callender's or Bird's Eye Family Serve Meals select varieties 18 to 25 oz. 6.49



Land O' Frost Deli Shaved Lunch Meat or Canadian Bacon select varieties 6 to 9 oz 2/5.00



Land O' Frost Breakfast Cuts select varieties 2.98



Land O' Frost Premium or Bistro Favorite Sliced Lunch Meat select varieties 6 to 16 oz. 4.48



Wimmer's Summer Sausage select varieties



Wimmer's Wieners, Dinner Links or Smokies select varieties 3.99



Buitoni Family-Size Pasta select varieties 18 or 20 oz.



Sweet Earth Entrées select varieties 2/9.00



Drum or Nestlé Snacks Ice Cream select varieties 6 to 20 ct.



Delimex Snacks or Pioneer Woman Appetizer or Side select varieties 11.2 to 24 oz. 2/10.00



Outsiders or DiGiorno Stuffed, Stacked or Crispy Pan Pizza select varieties 18.6 to 28.1 oz. 6.98



Devour, SmartMade or Macaroni and Cheese Meal Kits select varieties 7.2 to 12 oz. 2.99



Johnsonville **Ground Sausage** select varieties 16 oz. 3.99



Johnsonville Family Pack Breakfast Links 23 oz. 4.99



Johnsonville Family Pack Smoked Sausage select varieties 28 oz. 5.99



Johnsonville Meatballs or Grillers select varieties 24 oz. 6.99



Sugardale Ham Steaks or Ham Roast select varieties 3.77 lb.



Sugardale Hot Dogs 2/3.00



Carve Ham



Sugardale Simple 3.99 lb.



Stacy's Pita Chips select varieties 18 oz. 5.99



Stacy's Cheese Petites select varieties 4 07 2.99



Frito-Lay Simply Snacks select varieties 7.5 to 8.5 oz. 3.29



King's Hawaiian Slider Buns, Sliced Bread or Mini Sub Rolls select varieties 10 to 16 oz. 2.99



King's Hawaiian Sweet Rolls select varieties 12 ct. 3.48

Hershey's King Size

beverages

select varieties

2.2 to 5 oz.

2/3.00



King's Hawaiian Sweet Rolls 24 ct. 6.49



Jimmy Dean Rolls or Fully Cooked Sausage select varieties 8 to 16 oz. 2/7.00



Jimmy Dean Bacon select varieties 2.2 to 12 oz. 2/7.00



State Fair Corn Dogs, Jimmy Dean Pancakes & Sausage on a Stick or Ball Park Frozen Burgers select varieties 16.2 to 42.7 oz.



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Sugardale Bacon

select varieties

16 oz.

4.99

Smucker's Uncrustables select varieties 10 ct. 6.49



Starbucks Creamer select varieties 28 fl. oz. 4.98



Snack Pack select varieties 6 or 8 pk. 2.28



Hershey's Gusset Bags select varieties 32.5 to 35.9 oz.



Hershey's Chocolate Pouches select varieties 6.1 to 9.9 oz. 3.29



Hershey's Chocolate Package Candy select varieties 7.3 to 15 oz. 2/7.00



Kraft Easy Mac Cups select varieties 8 ct. 7.49

pantry



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Honey Bunches of Oats Frosted 13.5 oz. 2.99 Save 5¢ per gallon with each item purchased



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Jif Power Ups select varieties 6.5 oz. 2/5.00



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Kraft Easy Mac or Velveeta Shells and Cheese Big Bowls select varieties 3.5 or 5 oz. 2/5.00



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Gevalia or McCafé Premium Coffee or Pods select varieties 12 oz. or 6 to 12 ct.



Olive Garden or Marzetti Cole Slaw Dressings select varieties 16 fl. oz. 3.49



Sahale Snacks select varieties 1.5 oz. 2/3.00



Cheese Puffs select varieties 5.5 or 7 oz. 2/6.00



Duncan Hines Cookies select varieties 10 oz. 3.99



Frito-Lay Red Rock Deli Chips select varieties 6.87 or 7 oz. 3.49



7Up Products 6 pk. cans 7.5 fl. oz. 4/9.00 with purchase of 4



Canada Dry Sparkling Water select varieties 8 pk. 12 fl. oz. 2/5.00



Lipton Iced Tea select varieties 2/5.00



Lipton or Pure Leaf select varieties 12 pk. 16.9 fl. oz. or 6 pk. 16.9 fl. oz. 2/10.00



Lipton Pure Leaf select varieties 64 fl. oz. 1.99



Lipton Pure Leaf Singles select varieties 18.5 fl. oz. 4/5.00

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- Free aids and services to people with disabilities to communicate effectively with us. upon request or when necessary, such as:
- Qualified language interpreters Written information in
- other formats (large print audio accessible electronic formats, other formats)
- · Free language services to people whose primary language is not English, such as:
- Qualified interpreters Information written in other languages upon request

If you need these services, contact your local pharmacist. If you believe that Hy-Vee has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability, or sex, you can file a grievance with: Hy-Vee Civil Rights Coordinator, Attn: Legal Dept., 5820 Westown Parkway West Des Moines, IA 50266, 515-267-2800, Fax 515-327-2162, <u>legalnotices@</u> hy-vee.com. You can file a grievance in person or by mail, fax, or email. If you need help filing a grievance, the Hy-Vee Civil Rights Coordinator is available to help you. You can also file a civil rights complaint with the U.S. Department of Health and Human Services Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at https:// ocrportal.hhs.gov/ocr/ portal/lobby.jsf, or by mail or phone at: U.S. Department of Health and Human Services, 200 Independence Ave. SW, Room 509F, HHH Building, Washington DC 20201. 800-368-1019.

800-537-7697 (TDD). Complaint forms are available at http://www. hhs.gov/ocr/office/file/

index.html.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-866-

ATTENTION: Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement Appelez le 1-866-874-3972.



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Air Wick Air Fresheners select varieties .67 to 5.89 oz., 1 or 2 ct.



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U By Kotex select varieties 28 to 129 ct. 2/10.00



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Lysol Wipes or Toilet Bowl Cleaner select varieties 35 ct. or 24 oz. 2/4.00



Lysol Wipes, Spray, Toilet Bowl or Finish Dishwasher Cleaner select varieties 8.45 to 75 oz. or 12 to 80 ct.



Palmolive. Fabuloso or Suavitel select varieties 32.5 to 56 fl. oz.



Suave Shampoo or Conditioner, Body Wash, Deodorant or Antiperspirant select varieties 2.6 to 30 oz.



Dove Men Care or Axe Shampoo or Conditioner, Deodorant, Body Wash select varieties 2.7 to 16 oz.



Axe Deodorant or Body Wash select varieties 2.7 to 3 oz. or 16 fl. oz.



Dove Advance Care or Dove Men Care Deodorant or Degree Antiperspirant or Axe Antiperspirant select varieties 2.6 to 3.8 oz. or 25 ct.



Dove Body Wash, Dove Shower Foam, Body Polish, Mousse, Bath Bomb, Deodorant or Caress Body Wash select varieties 2.6 to 25.4 oz. or 2 to 25 ct.

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Samples EXPLORE OUR FLAVORS Taste your way through Hy-Vee every Friday and Saturday through the month of March.

FRIDAY, MARCH 6:

4 P.M. TO 7 P.M.

SATURDAY, MARCH 7: 11 A.M. TO 2 P.M.

Produce: Pazazz Apples

Meat: Breaded Pork Tenderloin

Seafood: Bristol Bay Wild Alaska Sockeye Salmon

Charcuterie: Schaller & Weber Pastrami Specialty Cheese: Kerrygold Irish Cheddar

Hickory House: Beef & Chicken Potpies
Italian: Crab Rangoon Specialty Pizza
Chinese: Nori Sushi Artisan Rolls

Bakery: Cheesecake Factory All-American Cheesecake **Grocery:** Starbucks Spring Blend Coffee – New!

Grocery Take Home Coffee; Frito-Lay Cheetos Popcorn **Beverage:** KDP Dr Pepper & Cream Soda

FRIDAY, MARCH 13:

4 P.M. TO 7 P.M.

SATURDAY, MARCH 14: 11 A.M. TO 2 P.M.

Produce: Ojai Pixie Tangerines

Seafood: Wild Alaska Cod

Frozen: Kellogg's Eggo Thick & Fluffy French Toast

Specialty Cheese: Claddagh Bó Irish Cheddar

Deli: Hormel Di Lusso Roast Beef

Hickory House: Napa Valley Cashew Chicken Salad Italian: Lasagna & Chicken Fettuccine Alfredo Chinese: Asian Rice Bowls - Shrimp, Beef & Chicken

Bakery: Iced Cutout Cookies - Shamrocks Grocery: Hormel Skippy Squeeze Packets

FRIDAY, MARCH 20:

4 P.M. TO 7 P.M.

SATURDAY, MARCH 21:

11 A.M. TO 2 P.M.

Produce: CantaGold Cantaloupe

Meat: Hormel Culinary Pairings Pork Chops

Seafood: Fair Trade Sesame Tuna Steaks **Frozen:** Hormel Skippy Frozen Mini Sandwiches,

Nestle New! Ice Cream Treats

Charcuterie: La Quercia Prosciutto Specialty Cheese: Dorothy's Brie

Hickory House: Spinach Artichoke & Buffalo Chicken

Dip & Tortilla Chips

Italian: Family-Size Breakfast Pizza
Chinese: Asian Dips & Wonton Chips
Bakery: Irish Mint Cupcakes

Grocery: Kraft Creative Roots - Kids Water

FRIDAY, MARCH 27:

4 P.M. TO 7 P.M.

SATURDAY, MARCH 28:

11 A.M. TO 2 P.M.

Produce: T. Marzetti Simply Dressed Dressings

Meat: Hormel Culinary Cuts **Frozen:** Jimmy Dean Roll-Ups

Frozen: Jimmy Dean Roll-Ups Seafood: Shrimp Skewers

Charcuterie: Schaller & Weber Pastrami Specialty Cheese: Marieke Gouda Hickory House: Boneless Chicken Wings Italian: Family-Size Gourmet Pizza

Chinese: Chinese Appetizers - Egg Rolls, Crab Rangoon, Pot Stickers

Bakery: Texas-Size Coffee Cakes



Kerrygold Irish





